



EXPO
2020
DUBAI
UAE



Bureau
International
des Expositions

INTERNATIONAL PARTICIPANTS MEETING

EXPO SPECIALIST PROGRAMME PRE-IPM INFORMATION PACK

21 August 2020



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Message from Her Excellency Reem al Hashimy, Director General Expo 2020 Dubai

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Dear friends and colleagues,

With the extra time we have been afforded by the postponement of our World Expo, we have been granted an unanticipated opportunity for reflection, on our journey so far, on what we hope to achieve through Expo, and on the legacy of the first such mega-event in the history of the Middle East, Africa and South Asia region.

We have spoken to you, in many languages and at many levels, to better understand your priorities in these challenging times. And we have learned that while everything appears to have changed in the course of the last few months, many things remain the same.

The emergence of COVID-19, as brutal and unforgiving as it is, is one of a wealth of challenges facing humanity today. As a species we have fashioned an era of fundamental contradictions. We are simultaneously more powerful and more vulnerable than ever before. We grow more deeply interconnected, even as we drift further apart. We stand on the precipice of limitless opportunity, and existential threat.

We contradict one another and the needs of the planet upon which we live. We can afford to do neither. And if 2020 was the year the world came to a halt, then 2021 must be a year of unprecedented and universal acceleration towards the attainment of shared and urgent goals.

Next year on the occasion of its 50th anniversary, the UAE offers its services for a larger purpose, so that together we might navigate the next half-century successfully and sustainably. For while our resourcefulness is infinite, our resources are not.

We know what the world will look like 50 years hence. By 2071 we will have witnessed the rebalancing of the world economy and the rise of the global south. We will be warmer and thirstier. We will be younger and we will all be online. We will have migrated to urban centres, and travelled even further into outer space.

We also know what we must do. We must train for jobs yet to be designed, in careers yet to be discovered. We must halt the rise in global temperature. We must feed more mouths, for longer, with less. We must ensure equality of access for all: to tech, to education, to lifesaving healthcare interventions. For if any part of us is left behind, then we will never truly move forward.



In 2021 we will all come together in celebration, demonstration and amplification of the principles of compassion, cooperation, tolerance, respect, innovation and investment in people, all in harness with planetary responsibility.

The UAE rejects the false promise of isolation and division, as we know that as a species we flourish in union. And so we will gather as a global community and wield our collective power for the good of humanity. We will coalesce onsite and online and create a blueprint for the future – as policymakers, as partners, and as people. What we imagine becomes what we build: Connecting Minds to Create the Future.

The integrity of the offering will manifest in every component of the site, its operations and activations. Our physical infrastructure will be powered entirely from renewable energy sources, and our buildings will be linked through Artificial Intelligence so they become living spaces with which we communicate and from which we learn vital lessons around the enabling of human potential, in step with resource optimisation and sustainability.

Visitors will move between them on journeys of discovery defined by that individual's asks and interests: a school child delighted by an island treasure hunt spanning your unique and wonderful pavilions; an afternoon spent exploring the depths of the oceans and the riches of the blue economy; further adventures in architecture, education, solidarity, future cities and the foods of tomorrow.

Our everyday actions will be informed by our commitment to a positive impact for people and the planet, maximising opportunity for positive endeavour while mitigating inefficiency and waste. Our Expo Volunteers will be welcoming, tolerant, dignified, international, local and youthful, a microcosm of the UAE and the world. They will assist and empower our visitors who in turn will be compelled to active and vital participation, committing to a future as positive change-makers for communities and climate. And among those visitors will be young people: our volunteers and ambassadors and advocates of tomorrow.

Our public realm will come alive with light and sound, a global stage for the human spirit and one that inspires moments of unbridled exhilaration, and quiet reflection. We are all storytellers, and we are all the audience too. And when curiosity prompts connection it culminates in greater and lasting understanding – of one another and of the world we share.

Expo 2020 Dubai will give equal voice to each and every actor in the international community, ensuring that all are heard as together we articulate the priorities of the next half-century. Through recognising our common humanity, we will realign our purpose and accelerate our shared progress. Through showcasing and celebrating our achievements, we will know that there is no limit to what we might accomplish.

I look forward to continuing our journey together. For while our timelines may have altered, our shared purpose and resolve remains firmly unchanged.

Yours,



Her Excellency Reem al Hashimy
Director General, Expo 2020 Dubai

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**We have been granted
an unanticipated
opportunity for
reflection**

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**EXPO 2020 SPECIALIST
PROGRAMME UPDATE**

This pack provides you with all the updates you need to know across all of our **Specialist Programme**, and gives clear guidance on how you can plug in.

Our **Specialist Programme** falls under two main categories – programming that occurs within Theme Weeks, and that which runs through the entire period of Expo.

We have also distinguished between Expo-led and co-curated events. Programmes listed in this pack are marked as Expo-led or Co-curated so you can clearly identify between them.

TYPES OF SPECIALIST PROGRAMME

What We're Doing: Expo-Led Programme

Expo takes the lead in designing, planning and delivering these events, which will take place in various locations around the Expo site or the Dubai Exhibition Centre during event time. IPs can contribute to these events in a range of different ways.

Ways to Plug In:

- Suggest speakers and stakeholders
- Submit case studies
- Contribute content

What We're Doing with You: Co-curated Programme

Expo stakeholders, including UAE entities, International Participants, Non-Official Participants, International Organisations, Commercial Partners and others come together to co-create these events, which can take place across the Expo site, within pavilions or in the Dubai Exhibition Centre. Event design and delivery is a shared process.

Level of Engagement	Description	Types of Contribution
Co-curate	<p>Co-curate partners:</p> <ul style="list-style-type: none"> ▪ Lead with Expo on event development, from original idea to fully-fleshed concept, including defining event objectives, format, speakers and audience. ▪ Manage or contribute to coordination and planning meetings. ▪ Propose thought leaders and experts to lead discussions during the event, and support Expo in identifying other key stakeholders who should be a part of the event. 	<p>Financial:</p> <ul style="list-style-type: none"> ▪ Co-fund the event with Expo ▪ Cover travel and accommodation costs of participants <p>In-Kind:</p> <ul style="list-style-type: none"> ▪ Provide speakers and content ▪ Provide venue (in-pavilion) ▪ Promotion and media coverage of event on own platforms and through national networks
Participate	<p>Participating partners:</p> <ul style="list-style-type: none"> ▪ Nominate a speaker to provide expert opinions and valued perspectives to ensure a rich and lively event. ▪ Nominate relevant stakeholders to attend the event as an audience member. 	<ul style="list-style-type: none"> ▪ Ensure speaker availability for speaker briefings and attendance on the day ▪ Promotion and media coverage of event on own platforms and through national networks

CALENDAR OF EVENTS

	SU	M	TU	W	TH	F	S	
OCTOBER 2021	3	4	5	6	7	8	9	
	SPACE WEEK							
	10	11	12	13	14	15	16	
	GBF AFRICA							
	17	18	19	20	21	22	23	
CLIMATE & BIODIVERSITY WEEK								
	24	25	26	27	28	29	30	

	SU	M	TU	W	TH	F	S	
NOVEMBER 2021	31	1	2	3	4	5	6	
	URBAN & RURAL DEVELOPMENT WEEK							
	7	8	9	10	11	12	13	
	TOLERANCE & INCLUSIVITY WEEK							
	14	15	16	17	18	19	20	
	21	22	23	24	25	26	27	
	28	29	30					

	SU	M	TU	W	TH	F	S	
DECEMBER 2021				1	2	3	4	
	GOLDEN JUBILEE WEEK							
	5	6	7	10	11	10	11	
	GBF ASEAN							
	12	13	14	15	16	17	18	
KNOWLEDGE & LEARNING WEEK								
	19	20	21	22	23	24	25	
	26	27	28	29	30	31	1	

	SU	M	TU	W	TH	F	S	
JANUARY 2022	2	3	4	5	6	7	8	
	TRAVEL & CONNECTIVITY WEEK							
	9	10	11	12	13	14	15	
	GLOBAL GOALS WEEK							
	16	17	18	19	20	21	22	
	23	24	25	26	27	28	29	
	30	31						

	SU	M	TU	W	TH	F	S	
FEBRUARY 2022			1	2	3	4	5	
	HEALTH AND WELLNESS WEEK							
	6	7	8	9	10	11	12	
	FOOD, AGRICULTURE & LIVELIHOODS WEEK							
	13	14	15	16	17	18	19	
	20	21	22	23	24	25	26	
	27	28						

	SU	M	TU	W	TH	F	S	
MARCH 2022			1	2	3	4	5	
	WATER WEEK							
	6	7	8	9	10	11	12	
	GBF LATAM							
	13	14	15	16	17	18	19	
	20	21	22	23	24	25	26	
	27	28	29	30	31			

- Theme Weeks
- International Days
- Global Business Forums

DATE

- 16 Oct
- 31 Oct
- 16 Nov
- 20 Nov
- 3 Dec
- 5 Dec
- 10 Dec
- 12 Dec
- 18 Dec
- 20 Dec
- 24 Jan
- 11 Feb
- 3 Mar
- 8 Mar
- 20 Mar
- 21 Mar
- 22 Mar

INTERNATIONAL DAYS

- World Food Day
- World Cities Day
- International Day for Tolerance
- World Children's Day
- International Day of Persons with Disabilities
- International Volunteer Day
- Human Rights Day
- International Universal Health Coverage Day
- Arabic Language Day
- International Human Solidarity Day
- International Day of Education
- International Day of Women and Girls in Science
- World Wildlife Day
- International Women's Day
- International Day of Happiness
- Mother's Day
- World Water Day

CALENDAR OF EVENTS

While much of what you see in our revised theme week structure will be familiar, you will also see a number of weeks that are new. We have retained the themes you told us were most important to you through the Expo Stakeholder Survey, while introducing a number of emerging priorities common to you all. Some themes have been moved from standalone weeks to become cross-cutting issues because we believe that this better reflects the critical role they play across all themes. Our revised programme also recognises and places upfront key stakeholders who are key drivers of change and will be highlighted and engaged across all theme weeks.

	THEME WEEK	FOCUS AREAS	DATES
	SPACE	<ul style="list-style-type: none"> - Space exploration - Governance and law - Space data and remote sensing 	3-9 Oct 2021
	CLIMATE & BIODIVERSITY	<ul style="list-style-type: none"> - Climate change - Disaster risk management - Circular economy - At-risk regions - Biodiversity conservation 	17-23 Oct 2021
	URBAN & RURAL DEVELOPMENT	<ul style="list-style-type: none"> - Cities & Informal settlements - Service delivery (water, energy, waste, etc.) - Inclusive & sustainable infrastructure 	31 Oct-6 Nov 2021
	TOLERANCE & INCLUSIVITY	<ul style="list-style-type: none"> - Multiculturalism, co-existence and interfaith understanding - Indigenous communities and cultures - Accessibility (including People of Determination) - Peace and security - Inclusive dialogue and responsible reporting (media and public forums) 	14-20 Nov 2021
	GOLDEN JUBILEE	<ul style="list-style-type: none"> - Giving & humanitarianism - Environment & sustainability - Knowledge & empowerment - SDGs 	5-11 Dec 2021
	KNOWLEDGE & LEARNING	<ul style="list-style-type: none"> - Future of education and work - Skills & TVET - Informal education / knowledge systems 	12-18 Dec 2021
	TRAVEL & CONNECTIVITY	<ul style="list-style-type: none"> - Digital connectivity - e-governance - Smart mobility - Supply chains and trade - Travel 	9-15 Jan 2022
	GLOBAL GOALS	<ul style="list-style-type: none"> - Last mile delivery - Women & girls - Livelihoods & enterprise development 	16-22 Jan 2022
	HEALTH & WELLNESS	<ul style="list-style-type: none"> - Healthcare systems - Health-tech (tele-medicine) - Community-led health delivery - Wellbeing & happiness 	30 Jan-5 Feb 2022
	FOOD, AGRICULTURE & LIVELIHOODS	<ul style="list-style-type: none"> - Food systems - Food waste & safety - Value chains & smallholder farming - Food and nutrition security 	20-26 Feb 2022
	WATER	<ul style="list-style-type: none"> - Water management - Oceans & ocean economies - Water-based ecosystems - WASH 	20-26 Mar 2022

CROSS-CUTTING THEMES



Youth



Women & Girls




Tech, Innovation and Creativity

PROGRAMME SERIES

Under our theme weeks, we have designed our Specialist Programme to fall within five series, which encompass cultural, social, economic, environmental and UAE pillars. In doing so, we believe this gives a stronger sense of purpose to all that we do during Expo, enables a holistic approach to thematic areas and unites us to work towards clearer and mutually valued objectives. The overarching theme of Connecting Minds, Creating the Future remains the same, as do the three subthemes mobility, opportunity and sustainability - we believe these are more relevant than ever in a post-Covid world.

You will find the full list of events under these series, as well as clear guidelines on how you can plug into these programmes, in our detailed [Theme Week Event Tables from page 15](#) onwards in this pack.

**BUILD BRIDGES**
Know One Another Better

- Flip Your World View
- Cultures in Conversation
- Dignified Storytelling
- Women of Arabia / Islam

Flip Your World View

Expo-led

This programme is based on Gapminder's Flip Your World View quizzes and will be available on the Expo mobile app. This series will be curated as lightning talks for visitors to challenge their own perceptions around thematic areas and understand one another better.

Cultures in Conversation

Co-curated

This programme will spotlight the wealth of cultural diversity at Expo, while demonstrating that many cultural practices and traditions hold surprising similarities across different countries. These conversations will take place during each theme week, encouraging open and interactive sessions, where creatives and policymakers can engage in meaningful dialogue.

Dignified Storytelling

Expo-led

In partnership with Dubai Cares, this programme places human dignity at the heart of storytelling. These sessions explore the tools used by journalists, storytellers and communication experts to tell the stories of individuals and communities through the lens of sustainable development (including education, climate change, last mile delivery, and knowledge transfer) in a way that prioritises dignity and respect for the subject. This will include examples of Expo's selected Best Practice projects and Expo Live Global Innovators.

Women's Pavilion Programme: Women in Arabia and Islam

Expo-led

This programme will spotlight inspiring stories from women in the Arab / Islamic world. True stories and accounts of women leading the way will be narrated to highlight the catalytic role women in Islam have been playing for centuries – and continue to do so today – as well as to inspire women from across the world to reach new heights.





- SDG Programme
- Best Practice Programme
- Women in Development
- Expo Live Regular Programme

Sustainable Development Goals (SDG) Programme

Expo-led/Co-curated

This programme will focus on localisation and implementation of Agenda 2030 and ensuring opportunity for all by scaling up and applying innovative approaches to service delivery and solutions that empower last mile communities and households at risk of being left behind to fully benefit from and actively contribute to sustainable development.

Best Practice Programme

Expo-led

Events and regular programming around best practice approaches and solutions for the SDGs that can be scaled for greater impact. Weekly programming slots in the Best Practice Area will spotlight successful solutions and approaches to a diverse range of international development topics cutting across resilient habitats; water-food-energy security; education and health; livelihoods and enterprise development, and; inclusive and sustainable service delivery. Best practice projects and awardees will be spotlighted and integrated across Expo's specialist programme events.

Women's Pavilion Programme: Women in Development

Co-curated

This programme will focus on the central role women play in sustainable development and across development sectors. Voices of women, from board tables to the field, will be spotlighted.

Expo Live Regular Programme

Expo-led

Expo Live's regular programming series showcases the importance of social entrepreneurs in identifying grassroots solutions to global challenges, while catalysing opportunities for new partnerships. This series covers 14 sectors and 16 SDGs and is grouped under five categories: Women Igniting Change, Power of Determination, Next Gen Humans, Tech for Good, Man and Nature (in Live in Balance Series).





LIVE IN BALANCE

Restore Balance with the Planet

- Conservation for Hope
- Coming Full Circle
- Sustainability @ Expo
- Expo Live: Man and Nature

Conservation for Hope

Co-curated

This programme is centred on wildlife and ecosystem conservation and restoration as a means to ensure environmental sustainability and protecting our planet.

Coming Full Circle

Co-curated

This programme will present various approaches individuals, corporations, and societies are taking to collectively transition towards a more regenerative and resilient model of development, from eliminating waste and transitioning to circular economies, to building more equitable networks of trade and mobility.

Sustainability @ Expo

Co-curated

At their core, World Expos are a showcase of the breadth of human ingenuity – and nowhere is this more apparent than in the innovative ways our participants are responding to Expo's sustainability standards. This series will spotlight countries across the Expo site demonstrating sustainability in action through their pavilion content, design, programming & operations - from net-zero energy rainforests, to living models of regenerative agriculture.

Expo Live: Man and Nature

Expo-led

Expo Live's Man and Nature series will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it, showcasing the best practices of Global Innovators.





- Expo Live Lead Events
- Intangible Cultural Heritage
- Golden Jubilee Programme
- Ministerial Dinners

Expo Live Lead Events

Expo-led

This includes Grand Challenges, which explore solutions to pressing global challenges feeding into the UAE Vision; the Expo Live Legacy Fund Launch, a high-level event that will celebrate Expo Live's accomplishments and launch the new legacy fund that will contribute to the UAE Vision; and the GCC Innovation Summit, an inaugural gathering to share best practices and co-create actionable items for building a supportive and collaborative social innovation ecosystem in the GCC and beyond.

Intangible Cultural Heritage

Expo-led

Preservation of intangible cultural heritage practices in need of safeguarding, across each Theme Week.

Golden Jubilee Programme

UAE-led

A special programme dedicated to celebrating the UAE's Golden Jubilee and honouring the legacy of the late Sheikh Zayed.

Ministerial Dinners

Expo-led

Facilitated conversations amongst high-level policymakers to advance UAE's international cooperation on the topic of each theme week.





THRIVE TOGETHER

Enable Economic Growth and Partnerships

- Global Business Forums
- Thematic Business Forums: Harnessing Opportunities
- Country Business Briefings
- Expo Live: Panels and Networking

Global Business Forums

Expo-led

Expo 2020 and Dubai Chamber will host three Global Business Forums – Africa, Latin America, and ASEAN – focusing on the economic outlooks of the UAE and the three continents, with the objective of encouraging international revenue flows by addressing challenges and harnessing opportunities.

Thematic Business Forums: Harnessing Opportunities

Co-curated

In collaboration with IPs, Expo will host nine thematic business forums to highlight non-traditional business opportunities, cutting-edge technologies and progress achieved by the UAE, IPs and Expo Partners relevant to each theme. The forums will also be an opportunity for the UAE and IPs to have meaningful conversations that foster knowledge transfer and greater business opportunities.

Country Business Briefings

Co-curated

Expo 2020 will offer all IPs a platform to host a Country Business Briefing at the Business Connect Centre on their National Day. The briefing will enable countries to leverage the presence of their Heads of State, leaders and industry experts in order to promote their pavilions and shed light on their country's primary investment opportunities.

Expo Live: Panels and Networking

Expo-led

Expo Live panels and networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and change makers to work together for a lasting social and environmental impact.



THEME WEEK PROGRAMME



SPACE WEEK | 3-9 OCTOBER 2021

EXPO ENQUIRY: How do we safely and productively explore new frontiers?

Space travel and exploration has captured imaginations for generations, and on the back of the exponential rate that technological advancement is progressing, the dream of space tourism is closer to being a reality than ever. At the same time, outer space remains one of the few realms within human existence that is truly a shared resource, and peacefully and equitably managing this requires concerted international cooperation of all space-faring nations. During this week we highlight the newest innovations in space research and travel, while also providing a platform to discuss critical issues.

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
BUILD BRIDGES	Cultures in Conversation Reading the Stars: The role of astronomical knowledge in indigenous cultures For millennia, the world's First Nations have been using astronomy to guide farming, food gathering, travel and more. In this event we delve into the fascinating ways cultures have used the stars to impart knowledge and valuable life skills to future generations. This session will complement the story of Alef, the Mobility Pavilion.		✓	Co-Curate Participate: - Nominate a panelist
	Flip Your Worldview The Truth About Space Based on the Gapminder quiz, this lightning session will provide an opportunity for visitors to learn about and rediscover 'space' for more fact-based worldviews.	✓		Participate: - Submit case studies
	Dignified Storytelling Space Stories Placing human dignity at the heart of storytelling, this event aims to foster a common understanding of how storytelling in development and humanitarian contexts can maintain the voice, integrity and dignity of communities. This session will deploy journalists, storytellers and communication experts to illustrate how to talk about and tell stories about space in a more inclusive manner.	✓		Participate: - Nominate a storyteller
	Women's Pavilion Programme Women of Arabia/Islam True stories and accounts of women leading the way in astronomy, space and mobility from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role women in Islam have been playing for centuries and today, to ensure women from across the world to reach new heights.	✓		Participate: - Nominate a speaker
LEAVE NO ONE BEHIND	SDG The People's Mission: The Role of Citizens in Space Exploration Bringing together academics, youth and innovators in an event emphasising the role of the citizen in accelerating space exploration for the generation of scientific knowledge, the diffusion of innovation and creation of markets, and the inspiration of people around the world		✓	Co-Curate Participate: - Speaker - Audience
	SDG The Multiplier Effect: Using Space Tools for Inclusive Development Bringing partners together to build capacity for the use of space tools and technology such as satellite systems, remote sensing, and geolocation services, to better manage resources and develop proactive and data-driven responses for poverty alleviation, climate and disaster risk management, food and water security and biodiversity mapping.	✓		Participate: - Speaker - Audience
	Women's Pavilion Programme Women in Development Exploring the central role women play in sustainable development, with a particular emphasis on the space sector. Voices of women as agents of change from various perspectives will be spotlighted.		✓	Co-Curate Participate: - Nominate a speaker

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
LEAVE NO ONE BEHIND	Expo Live Regular Programming Series Tech for Good Tech for Good demonstrates how disruptive grassroots technology can improve our lives.	✓		Participate: - Speaker
THRIVE TOGETHER	Business Forum Opportunities in Space Non-traditional business opportunities, cutting-edge technologies, and progress achieved by the UAE, participating countries and Expo partners relevant to the space sector. The forum will also be an opportunity for partners to have meaningful conversations that ultimately foster knowledge transfer and business opportunities.		✓	Co-Curate Participate
LIVE IN BALANCE	World Majlis The Race to Secure Space Space can solve our looming resource crisis - how do we do it sustainably? Mining, colonising, and weaponising things in outer space are imminent adventures that cry out for governance - but by whom, and with what ideals? This World Majlis session seeks to answer these questions, through a lively conversation that brings together diverse thought leaders, visionaries and change-makers. This World Majlis is co-curated by India and Switzerland.		✓	Participate: - Speaker - Audience
	Expo Live Regular Programming Series Man & Nature Man & Nature will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.	✓		Participate: - Speaker - Audience
	Sustainability @ Expo Protecting the Great Unknown This series will spotlight Expo's own initiatives and countries across the Expo site responding to Expo's sustainability standards, and demonstrating sustainable models for space exploration, through their pavilion content, design, programming and operations.		✓	Co-Curate Participate: - Best practice case study
VISION 2071	Space: Where the World Comes Together Space exploration is accelerating at a pace not seen before. This event brings space-faring nations together to forge a shared understanding on how to equitably access and explore this shared resource for the greater good of humanity, covering issues such as governance, tourism, military use and more.	✓		Co-Curate Participate: - Speaker - Audience
	Ministerial Dinner Facilitated conversations amongst high-level instrumental players on specific topics to advance UAE's international cooperation agenda on space and to mark the UAE's Golden Jubilee celebration.	✓		Invite-Only
BEST PRACTICE AREA PROGRAMME	Best Practice Area Programming Slots Space Solutions for Development Spotlighting development solutions that have used innovative and collaborative approaches through the use of space tools and exploration.	✓		Participate: - Speakers - Corner - Lightning Talks - Co-create Sessions





CLIMATE AND BIODIVERSITY WEEK

17-23 OCTOBER 2021

EXPO ENQUIRY: How do we work together to better manage climate change and protect biodiversity?

We are poised at a crucial moment in time where we have the opportunity to take decisive collective action in order to protect our planet, and all the life it sustains, for future generations. This significant responsibility will define us in history's pages as the generation that took the action that was required to protect people and the planet by adapting human activity and consumption to operate sustainably within the earth's planetary boundaries. Our vision for a more climate-friendly future is defined by circular economies powered by renewable energy, polar regions that are protected against the effects of climate change, and where life on land and in our oceans is free from the threat of extinction.

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
BUILD BRIDGES	Cultures in Conversation Traditional Tales of Conservation In this event, we explore the range of ways that cultural tales have been used to instil important values and knowledge about biodiversity and environmental conservation practices with communities, supporting people to live in harmony with endemic flora and fauna in their regions.		✓	Co-Curate Participate: - Nominate a panelist
	Flip Your Worldview Climate and Biodiversity Based on the Gapminder quiz, this lightning session will provide an opportunity for visitors to learn about and rediscover 'climate and biodiversity' for more fact-based worldviews.	✓		Participate: - Submit case studies
	Dignified Storytelling Climate and Biodiversity Placing human dignity at the heart of storytelling, this event aims to foster a common understanding of how storytelling in development and humanitarian contexts can maintain the voice, integrity and dignity of communities. This session will deploy journalists, storytellers and communication experts to illustrate how communities play a critical role in combating climate change and biodiversity conservation; will include examples of Expo's selected Best Practice projects, Expo Live Global Innovators and Seeds of Change projects.	✓		Participate: - Nominate a storyteller
	Women's Pavilion Programme Women of Arabia/Islam True stories and accounts of women leading the way in climate and biodiversity from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role women in Islam have been playing for centuries and today, to ensure women from across the world to reach new heights.	✓		Participate: - Speaker - Audience
LEAVE NO ONE BEHIND	SDG Women as Agents of Change in Climate Change Adaptation and Mitigation Exploring climate change implications for all, with a particular focus on how women are serving as on-the-ground agents of change in their communities to increase resilience.		✓	Co-Curate Participate: - Speaker - Audience
	SDG Reaching for the Stars: Sustainable and Climate Resilient Mountain Development Galvanising practitioners, policymakers and on-ground actors to showcase local knowledge and best practices in enhancing the resilience of mountain communities, livelihoods, and ecosystems to ensure vulnerable communities are safeguarded.	✓		Participate: - Speaker - Audience

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
	Expo Live Regular Programming Series Women Igniting Change Women Igniting Change will inspire women to be at the forefront of shaping the future.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Power of Determination The Power of Determination will embrace social inclusion and accessibility in our everyday.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Next Gen Humans Next Gen Humans will show a viable future in education, employment, upskilling by exploring alternative pathways to the future of learning & work.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Tech for Good Examines how disruptive grassroots technology can improve our lives.	✓		Participate: - Speaker
	Women's Pavilion Programme Women in Development Exploring the central role women play in sustainable development, with a particular emphasis on the climate and biodiversity sector. Voices of women as agents of change from various perspectives will be spotlighted.		✓	Co-curate Participate: - Speaker - Audience
THRIVE TOGETHER	Business Forum Opportunities in Climate & Biodiversity The thematic business forum will be a platform to highlight non-traditional business opportunities, cutting edge technologies, and progress achieved by the UAE, participating countries and Expo Partners relevant to climate and biodiversity. The forum will also be an opportunity for partners to have meaningful conversations that ultimately foster knowledge transfer and business opportunities.		✓	Co-curate Participate:
	Expo Live Panels and Networking The thematic business forum will be a platform to highlight non-traditional business opportunities, cutting edge technologies, and progress achieved by the UAE, participating countries and Expo Partners relevant to climate and biodiversity. The forum will also be an opportunity for partners to have meaningful conversations that ultimately foster knowledge transfer and business opportunities.		✓	Co-curate Participate:
LIVE IN BALANCE	Coming Full Circle People's Promise for Climate Impact Convening a grass-root assembly of climate influencers and young change makers convened prior to COP26 that will see the rising generation and other climate change champions aim to inform and inspire policymakers at COP26, spotlight the impact of individuals' everyday micro-solutions, and to effect long-term, macro-change to advance climate change	✓		Participate: - Speaker - Audience
	World Majlis Behold a Better Battery: One Transformative Device to Change the Planet Co-curated with the UK, this session seeks to answer the questions around what revolutions we can expect to see in battery technology in the coming years and if can achieve the international collaboration and the sustainable means of production required, for everyone to benefit from these developments?		✓	Participate: - Speaker - Audience

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
LIVE IN BALANCE	World Majlis If We Plant Enough Trees: Creative Responses to 21st Century Deforestation Who would oversee concerted reforestation, and provide incentives to alter behaviours? To put the world on course to sustainable reforestation, how would we begin? This World Majlis session seeks to answer these questions, through a lively conversation that brings together diverse thought leaders, visionaries and change-makers. This World Majlis is co-curated by Switzerland.		✓	Participate: - Speaker - Audience
	Conservation for Hope Fragile Arctic: A Path Forward Convening key stakeholders to ignite action for the conservation and sustainable governance of one of the last untouched territories of our planet - the Arctic - in light of rapid climate change and ecosystem degradation.		✓	Co-curate Participate: - Speaker - Audience
	Conservation for Hope Advancing Best Practice in Wildlife and Biodiversity Conservation Bringing together the global zoo and conservation community, best practice approaches to advance conservation efforts for a better planet for all will be shared.		✓	Co-curate Participate: - Speaker - Audience
	Coming Full Circle Low Emission Solutions Conference with SDSN / Deploying Tools to Safeguard our Future Bringing together diverse stakeholders to problem solve, co-create and showcase solutions and latest technology developments in power, transport, industrial and buildings sectors to establish shared technological trajectories for a decarbonised economy and transformations needed across sectors.		✓	Co-curate Participate: - Speaker - Audience
	Sustainability @ Expo Towards Net-Zero This series will spotlight Expo's own initiatives, particularly its GRI report, and countries across the Expo site responding to Expo's sustainability standards, and demonstrating sustainable models for climate protection and biodiversity conservation through their pavilion content, design, programming and operations.		✓	Co-curate Participate: - Best practice case study
	Expo Live Regular Programming Series Man & Nature Man & Nature will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.		✓	Co-curate Participate: - Speaker - Audience
VISION 2071	Expo Live Lead Event Grand Challenge A grand challenge event to explore solutions to thematic / topical challenges.	✓		TBC
	Reaching the Last Mile Transforming Energy in Small Island Developing States Convening key stakeholders that have championed the clean energy transition, developing renewables in SIDS, and spotlighting best practices in the sector.	✓		Participate: - Speaker - Audience
	Ministerial Dinner Facilitated conversations amongst high-level instrumental players on specific top to advance UAE's international cooperation agenda on climate and biodiversity and to mark the UAE's Golden Jubilee celebration.	✓		Invite only
BEST PRACTICE AREA PROGRAMME	Best Practice Area Programming Slots Climate and Biodiversity Spotlighting development solutions that have demonstrated impacts for increased climate and disaster resilience.	✓		Participate: - Speakers corner lightning talks - Co-create sessions



URBAN AND RURAL DEVELOPMENT WEEK

31 OCTOBER-6 NOVEMBER 2021

EXPO ENQUIRY: How do we live and grow in harmony with our planet?

Whether in rural or urban settings, access to safe and affordable living conditions is a fundamental right. With over 70% of the world's population due to live in cities by 2050, and over a billion already living in informal settlements, it is more important than ever to build resilient and sustainable habitats supported by networks of inclusive infrastructure and services. As the demand on cities and communities escalates, Expo will coalesce experts, citizens, and governments to re-think the way habitats – urban and rural, formal and informal – are designed and managed. From innovative transport, sustainable housing and green public spaces to renewable energy and circular economies, habitats of the future are imagined with sustainability and inclusivity at their core.

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
BUILD BRIDGES	Cultures in Conversation The Ties that Bind: The role of culture in building social cohesion in urban melting pots In this event, we explore the myriad ways that cultural practices, norms and storytelling can contribute to a shared sense of belonging, build social cohesion and celebrate diversity within urban communities.		✓	Co-Curate Participate: - Nominate a panelist
	Flip Your Worldview Urban & Rural Development Based on the Gapminder quiz, this lightning session will provide an opportunity for visitors to learn about and rediscover 'urban and rural development' for more fact-based worldviews.	✓		Participate: - Submit case studies
	Dignified Storytelling Urban & Rural Development Placing human dignity at the heart of storytelling, this event aims to foster a common understanding of how storytelling in development and humanitarian contexts can maintain the voice, integrity and dignity of communities. This session will deploy journalists, storytellers and communication experts to illustrate how communities across urban and rural spaces; will include examples of Expo's selected Best Practice projects and Expo Live Global Innovators.	✓		Participate: - Nominate a storyteller
	Women's Pavilion Programme Women of Arabia/Islam True stories and accounts of women leading the way in urban and rural development from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role women in Islam have been playing for centuries and today, to ensure women from across the world to reach new heights.	✓		Participate: - Speaker - Audience
LEAVE NO ONE BEHIND	SDG A Place for Everyone: Youth Voices on Shaping Cities for the Future Convening young activists, entrepreneurs and thought leaders at the cutting edge of redefining the future of urban space, this flagship public-facing programme will galvanise collective commitment to transform the way we live – with our environment and each other.	✓		Co-Curate Participate: - Speaker - Audience
	World Majlis Connected Cities: Reliable urban transportation to promote both social and economic mobility Co-curated with India, this World Majlis seeks to address questions around how improvements in connectivity and public transit systems will transform the fabric of modern cities and what impact green transportation will have on the quality of life in big cities.		✓	Participate: - Speaker
	World Majlis Engineering a Balanced City: Are our greatest cities inevitably habitats accessible only to our wealthiest people? Co-curated with Australia, this World Majlis session seeks to address questions around why the cost of residing in a world-class city naturally climbs until "regular people" are priced out and how to ideate better diversity towards a more optimal urban proposition. It will look at lessons from past examples of urban planning.		✓	Participate: - Speaker

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
LEAVE NO ONE BEHIND	SDG Inclusive cities; Last Mile Delivery in Slums & Informal Settlements Convening young activists, entrepreneurs and thought leaders at the cutting edge of redefining the future of urban space, this flagship public-facing programme will galvanise collective commitment to transform the way we live – with our environment and each other.	✓		Participate: - Speaker - Audience
	SDG Habitats Solution Workshop Bringing together countries, commercial entities, entrepreneurs, young professionals and students to co-create solutions to specific urban and rural development challenges, ranging from flood management and seasonal electricity storage to reliable and affordable water and energy provision to the last mile. The event will also touch upon informal economies / marketplace / enterprise delivery models.		✓	Co-Curate Participate: - Speaker - Audience
	Women's Pavilion Programme Women in Development Exploring the central role women play in sustainable development, with a particular emphasis on the urban and rural development sector. Voices of women as agents of change from various perspectives will be spotlighted.		✓	Co-Curate Participate: - Speaker - Audience
	Expo Live Regular Programming Series Women Igniting Change Women Igniting Change will inspire women to be at the forefront of shaping the future.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Power of Determination The Power of Determination will embrace social inclusion and accessibility in our everyday.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Tech for Good Examines how disruptive grassroots technology can improve our lives.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Next Gen Humans Next Gen Humans will show a viable future in education, employment, upskilling by exploring alternative pathways to the future of learning & work	✓		Participate: - Speaker
THRIVE TOGETHER	Business Forum Opportunities in Urban and Rural Development The thematic business forum will be a platform to highlight Non-traditional business opportunities, cutting edge technologies, and progress achieved by the UAE, Participating countries and Expo partners relevant to urban and rural development. The forum will also be an opportunity for partners to have meaningful conversations that ultimately foster knowledge transfer and business opportunities.		✓	Co-Curate Participate
	Expo Live Panels and Networking Expo Live panels and networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and change makers to work together for a lasting social and environmental impact.		✓	Co-Curate Participate
LIVE IN BALANCE	Coming Full Circle Charging Forward: Reimagining Urban Mobility With 70 percent of the world's population expected to live in urban areas by 2050, existing infrastructure will be inadequate in meeting the needs of this growing demand. This event offers the opportunity to herald a new normal – a vision of mobility that deploys innovation and technology to truly facilitate human connections, making people more mobile while also augmenting their health and happiness.		✓	Co-Curate Participate: - Speaker - Audience
	Conservation for Hope Nature-based Solutions and Livelihoods Focusing on rural and indigenous communities being an engine of ideas and solutions for local, nature-based sustainable development and recognising and advancing SDGs for people, nature and resilient communities..		✓	Co-Curate Participate: - Speaker - Audience

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
LIVE IN BALANCE	Sustainability @ Expo At Home with Nature This series will spotlight Expo's own initiatives and countries across the Expo site responding to Expo's sustainability standards, and demonstrating sustainable models of urban and rural development, through their pavilion content, design, programming and operations.		✓	Co-Curate Participate: - Best practice case study
	Expo Live Regular Programming Series Man & Nature Man & Nature will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.	✓		Participate: - Speaker - Audience
VISION 2071	First Resilience Summit with Dubai Police A convening of local and global stakeholders to drive urban resilience in terms of readiness, agility, responsiveness, and restoration ability of a city. Discussions to include long-term strategies for predicting, communicating, regulating and preventing crisis, assessing and financing resilience, as well as socio-economic community wellbeing.	✓		TBC
	Expo Live Lead Event Legacy Fund Launch event (Previously Global Innovators Summit) A closed event for GIs, NOPs, Commercial Partners, International Participants, Government entities, investors, accelerators and media, to foster collaborations, networking, opening business/investment opportunities, and leverage media coverage on social and environment impact. The event will also announce the future of Expo Live.	✓		TBC
	Spotlights on Africa Infrastructure A high level conference with an aim to launch the second edition of the Programme of Infrastructure Development in Africa. The conference will build on Phase 1 of PIDA and continue to engage stakeholders on the effective delivery of infrastructure on the continent.	✓		Participate: - Speaker - Audience
	Ministerial Dinner Facilitated conversations amongst high-level instrumental players on specific top to advance UAE's international cooperation agenda on urban and rural development and to mark the UAE's Golden Jubilee celebration.	✓		Invite-only
	Expo Live Lead Event Grand Challenge A grand challenge event to explore solutions to thematic / topical challenges.	✓		Participate: - Speaker
BEST PRACTICE AREA PROGRAMME	Best Practice Area Programming Slots Urban & Rural Development Spotlighting development solutions that have demonstrated improved outcomes for resilient habitats and slum upgrading.	✓		Participate: - Speakers corner lightning talks - Co-create sessions



TOLERANCE AND INCLUSIVITY WEEK 14-20 NOVEMBER 2021

EXPO ENQUIRY: How can we foster a greater common understanding for more tolerant and inclusive societies?



GOLDEN JUBILEE WEEK 5-11 DECEMBER 2021

EXPO ENQUIRY: How will you join the UAE to shape the next 50 years?

These theme weeks are currently under development. We look forward to sharing more information with you by 15 October 2020.





KNOWLEDGE AND LEARNING WEEK

12-18 DECEMBER 2021

EXPO ENQUIRY: How do we harness and challenge our knowledge today to prepare for the future?

Knowledge propels us as a global community to innovate for a better future for all, helping us to push further than we ever have before in the realms of science, medicine, sustainability, technology and more. The rich cultural diversity we see across societies throughout the world reflects the critical role of knowledge – creation, preservation and transfer – across geographies, cultures, generations and social contexts. During this theme week, Expo will provide a platform to showcase and celebrate the knowledge, culture and heritage of all nations present, bringing them all together under the UAE’s Golden Jubilee theme of human solidarity. It will explore topics like intangible and tangible heritage, creative industries and knowledge economies.

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
BUILD BRIDGES	Cultures in Conversation Informal Learning: Life Lessons Learned Outside the Classroom In parallel to formal learning systems, the lessons we learn from our parents, grandparents and the wider community that we are raised in play a central role in shaping worldviews and developing important life skills. In this event we examine the important role of informal learning and knowledge systems across cultures.		✓	Co-Curate Participate: - Nominate a panelist
	Flip Your Worldview Knowledge and Learning Based on the Gapminder quiz, this lightning session will provide an opportunity for visitors to learn about and rediscover knowledge and education for more fact-based worldviews.	✓		Participate: - Submit case studies
	Dignified Storytelling Knowledge and Learning Placing human dignity at the heart of storytelling, this event aims to foster a common understanding of how storytelling in development and humanitarian contexts can maintain the voice, integrity and dignity of communities. This session will deploy journalists, storytellers and communication experts to illustrate stories about education for the last mile and knowledge transfer between local and indigenous communities; will include examples of Expo’s selected Best Practice projects and Expo Live Global Innovators.	✓		Participate: - Nominate a storyteller
	Women’s Pavilion Programme Women of Arabia/Islam True stories and accounts of women leading the way in knowledge, learning, education and human capital development from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role women in Islam have been playing for centuries and today, to ensure women from across the world to reach new heights.	✓		Participate: - Speaker - Audience
LEAVE NO ONE BEHIND	SDG Bringing Knowledge and Learning to the World People-facing / public awareness and activation stream of the RewirED Summit. The event will engage civil society and youth to reshape the global conversation on education, pushing the boundaries of current thinking to explore new approaches to global challenges in pursuit of the 2030 Global Goals. Expo’s School Programme, Expo Live and Best Practice Programme will be heavily engaged and spotlighted.	✓		Co-Curate Participate: - Speaker - Audience

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
LEAVE NO ONE BEHIND	World Majlis Equipping Youth to Thrive: Rethinking education for a world of change How can we provide an education system that better prepares children for the Fourth Industrial Revolution world? What new skills and sensibilities should be curricular cornerstones for today's children? Can we teach curiosity, systemic, critical and analytical thinking, empathy? This World Majlis session seeks to answer these questions, through a lively conversation that brings together diverse thought leaders, visionaries and change-makers.	✓		Participate: - Speaker - Audience
	World Majlis How do you know? Assessing truth and disinformation in the digital realm (Next Gen) As more people base opinions and decisions on information found online, and as more of that data is suspect or deceitful, to what extent will the ability to know the difference become a basic skill? This World Majlis session seeks to answer these questions, through a lively conversation that brings together interesting thought leaders and young adults.	✓		Participate: - Speaker - Audience
	SDG Weaving Stories Together: Women's Empowerment and Livelihoods Bringing together artisan groups and weaving cooperatives to showcase traditional arts and crafts in carpets, baskets, textiles, etc. to explore how women groups use age-old traditional knowhow to generate livelihoods and strengthen communities.	✓		Participate: - Speaker - Audience
	Women's Pavilion Programme Africa's Soft Power: Spotlighting the Role of Women in Strengthening Societies Behind Africa's boardrooms and policy tables, there is a formidable force at work – through soft power, women are instrumental in building social cohesion, establishing trust, inspiring collaboration and diffusing conflict. This event examines this important and often overlooked role across the continent's creative, business, tech, political, and academic sectors.	✓		Participate: - Speaker - Audience
	Women's Pavilion Programme Women in Development Exploring the central role women play in sustainable development, with a particular emphasis on the knowledge and learning sector. Voices of women as agents of change from various perspectives will be spotlighted.		✓	Co-Curate Participate: - Speaker - Audience
	Expo Live Regular Programming Series Women Igniting Change Women Igniting Change will inspire women to be at the forefront of shaping the future.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Power of Determination The Power of Determination will embrace social inclusion and accessibility in our everyday.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Tech for Good Examines how disruptive grassroots technology can improve our lives.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Next Gen Humans Next Gen Humans will show a viable future in education, employment, upskilling by exploring alternative pathways to the future of learning & work	✓		Participate: - Speaker

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
THRIVE TOGETHER	Business Forum Opportunities in Knowledge and Learning The thematic business forum will be a platform to highlight non-traditional business opportunities, cutting edge technologies, and progress achieved by the UAE, participating countries and Expo partners relevant to the education sector. The forum will also be an opportunity for partners to have meaningful conversations that ultimately foster knowledge transfer and business opportunities.		✓	Co-Curate Participate
	Expo Live Panels and Networking Expo Live panels and networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and change makers to work together for a lasting social and environmental impact.			✓
LIVE IN BALANCE	Expo Live Regular Programming Series Man & Nature Man & Nature will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.	✓		Participate - Speaker - Audience
	Sustainability @Expo Archives of Enlightenment: Knowledge Across Generations This series will spotlight Expo's own initiatives and countries across the Expo site responding to Expo's sustainability standards, and demonstrating sustainable models of inclusive and future-ready knowledge & learning systems, through their pavilion content, design, programming and operations.			✓
VISION 2071	ReWirED A ground-breaking global education summit reshaping the global conversation on education, pushing the boundaries of current thinking to explore new approaches to global challenges, the event will convene multi-sector stakeholders to advance the future of education in pursuit of the SDGs with a focus on three main issues in the education sector – financing, innovation as well as youth and future skills.	✓		Participate: - Speaker - Audience
	Local Customs, Global Responsibility Protecting Intangible Cultural Heritage Countries leading in protecting and safeguarding their intangible cultural heritage will share experiences on how they have laid foundation for communities to build social cohesion and represent collective knowledge and best practice over centuries that can inspire innovative solutions for the future.	✓		Participate: - Speaker - Audience
	Women Harnessing Change From Board Rooms to Parliament Focusing on women's engagement across business (board tables, corporate leadership, entrepreneurship) and government, spotlighting success stories and new ways to further women leadership and enterprises. Adopting and strengthening policies and legislation for the promotion of gender equality and the empowerment of all women and girls.	✓		Participate: - Speaker - Audience
	Spotlights on Africa Youth Conference An event held under the auspices and leadership of the AUC chairperson and AU Youth Envoy. It will present the progress report of the 1 million jobs by 2021 and production by young African talent. The event aims to ensure effective youth participation and increase the visibility of African Youth.	✓		Participate: - Speaker - Audience
	Ministerial Dinner Facilitated conversations amongst high-level instrumental players on specific top to advance UAE's international cooperation agenda on knowledge, education and culture and to mark the UAE's Golden Jubilee celebration.	✓		Invite-Only
BEST PRACTICE AREA PROGRAMME	Best Practice Area Programming Slots Knowledge and Learning Spotlighting development solutions that have demonstrated improved outcomes for education and human capital development.	✓		Participate: - Speaker's corner lightning talks - Co-create sessions



TRAVEL AND CONNECTIVITY WEEK 9-15 JANUARY 2022

EXPO ENQUIRY: How will we balance the impact of the expansion of the digital world with our physical reality?

Connectivity not only brings us all closer together, it is the bedrock of healthy and empowered societies. Under this theme week, Expo will look at both physical and digital connectivity and explore how technological tools are being harnessed for the betterment of humanity across key sectors such as mobility, transport and logistics, governance, health and travel, while championing digital connectivity as a human right for all. Topics like smart and sustainable mobility, AI for good, virtual learning, remote work and data privacy will be explored amongst others.

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
BUILD BRIDGES	<p>Cultures in Conversation The Place of Culture in an AI-powered World Will there still be a place for culture in a future dominated by AI and other digital technology? In this event we will explore this question, as well as how culture is manifested and disseminated in a virtual world that isn't defined by physical or geographic boundaries.</p>		✓	<p>Co-Curate Participate: - Nominate a panelist</p>
	<p>Flip Your Worldview Travel and Connectivity Based on the Gapminder quiz, this lightning session will provide an opportunity for visitors to learn about and rediscover 'travel and connectivity' for more fact-based worldviews.</p>	✓		<p>Participate: - Submit case studies</p>
	<p>Dignified Storytelling Travel and Connectivity Placing human dignity at the heart of storytelling this event aims to foster a common understanding of how storytelling in development and humanitarian contexts can maintain the voice, integrity and dignity of communities. This session will deploy journalists, storytellers and communication experts to illustrate stories about physical and digital connectivity and humanising travel; will include examples of Expo's selected Best Practice projects and Expo Live Global Innovators.</p>	✓		<p>Participate: - Nominate a storyteller</p>
	<p>Women's Pavilion Programme Women of Arabia/Islam True stories and accounts of women leading the way in mobility, connectivity, travel and trade from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role women in Islam have been playing for centuries and today to ensure women from across the world to reach new heights.</p>	✓		<p>Participate: - Speaker - Audience</p>
	<p>World Majlis Digital Twins and New Realities: Will Virtual Reality Evolve as Enhancement - Or Escape? How will lifestyles, interactions, social and work culture change as these new technologies grow more pervasive and available? What opportunities and risks do these pose for us? What ethical considerations and responsibilities will their use entail? This World Majlis session seeks to answer these questions, through a lively conversation that brings together diverse thought leaders, visionaries and change-makers.</p>	✓		<p>Participate: - Speaker - Audience</p>

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
LEAVE NO ONE BEHIND	SDG Closing the Digital Divide Rallying global stakeholder and civil society in a public-facing event to push for digital connectivity as a human right for all.	✓		Participate: - Speaker - Audience
	SDG Girls in Tech Focusing on closing the gender digital divide and spotlighting cases of women working in tech and programmes for tech skills development for young women and school girls.		✓	Co-Curate Participate
	SDG Opportunities in Connectivity for Africa's Digital Societies: Harnessing eGovernment for the Fourth Industrial Revolution Drawing on lessons learnt, this event aims to showcase the latest innovations in e-Government being applied across Africa, while creating opportunities for other African nations to learn from these experiences and adapt the most impactful models to their own contexts. Part of the Business Forum below.			✓ Co-Curate Participate: - Speaker - Audience
	Women's Pavilion Programme Women in Development Exploring the central role women play in sustainable development, with a particular emphasis on physical and digital connectivity. Voices of women as agents of change from various perspectives will be spotlighted.			✓ Co-Curate Participate: - Speaker - Audience
	Expo Live Regular Programming Series Women Igniting Change Women Igniting Change will inspire women to be at the forefront of shaping the future.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Power of Determination The Power of Determination will embrace social inclusion and accessibility in our everyday.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Tech for Good Examines how disruptive grassroots technology can improve our lives.	✓		Participate: - Speaker
Expo Live Regular Programming Series Next Gen Humans Next Gen Humans will show a viable future in education, employment, upskilling by exploring alternative pathways to the future of learning & work.	✓		Participate: - Speaker	
THRIVE TOGETHER	Business Forum Opportunities in Connectivity The thematic business forum will be a platform to highlight Non-traditional business opportunities, cutting edge technologies, and progress achieved by the UAE, participating countries and Expo partners relevant to physical and digital connectivity. The forum will also be an opportunity for partners to have meaningful conversations that ultimately foster knowledge transfer and business opportunities. Coupled with Opportunities in Connectivity for Africa's Digital Societies: Harnessing eGovernment for the Fourth Industrial Revolution event above.		✓	Co-Curate Participate
	Expo Live Panels and Networking Expo Live panels and networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and change makers to work together for a lasting social and environmental impact.			✓ Co-Curate Participate

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
LIVE IN BALANCE	World Majlis Off the Beaten Path: Achieving sustainable eco tourism for the discerning traveler Travelers are no longer satisfied by destinations that are merely exotic - eco-tourists crave more exclusive, unconventional experiences. How do we cater to their tastes without ecological compromise? What are the evolving ethics of eco-tourism? This World Majlis session seeks to answer these questions, through a lively conversation that brings together diverse thought leaders, visionaries and change-makers. This World Majlis is co-curated by the India.		✓	Participate: - Speaker - Audience
	Expo Live Regular Programming Series Man & Nature Man & Nature will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.	✓		Participate: - Speaker - Audience
	Conservation for Hope New Frontiers in Tourism The workshop will address balancing economic development & environmental sustainability in a Post-COVID world. It will explore how impacts of climate change, pandemics, and environmental degradation are ever-present and steadily rising, but integrate on-the-ground stories of how communities are leading and evolving tourism efforts to derive sustainable income generation while respecting nature and wildlife, and potential health risks.		✓	Co-Curate Participate: - Speaker - Audience
	Coming Full Circle Age of Disruption: How Tech Innovation is Shaping Our New Normal. The global pandemic has turbocharged our transition to a digital world. As our work and personal lives move more into the virtual realm, this event explores how technological innovation is transforming the way we live, move, work and travel in a more sustainable manner. The event will highlight the intersection between digital and green transitions and spotlight innovations of International Participants and position the UAE and Dubai as a champion of ethical, sustainable and people-centric technological disruption.		✓	Co-Curate Participate: - Speaker - Audience
	Sustainability @Expo A Greener Footprint This series will spotlight Expo's own initiatives and countries across the Expo site responding to Expo's sustainability standards, and demonstrating sustainable models of travel and connectivity, digital and physical, through their pavilion content, design, programming and operations.		✓	Co-Curate Participate: - Best practice case study
VISION 2071	Charting the Way Forward from the UN SG's Panel on Digital Cooperation Hosting the UN SG's Panel on Digital Cooperation and bringing together Expo's ecosystem of stakeholders such as broadband providers, governments, private sectors, financiers, etc. to chart the way forward based on the panel's recommendations, including potential launching of a pledge for digital connectivity and universal access to internet.	✓		Participate: - Speaker - Audience
	Expo Live Lead Event A grand challenge event to explore solutions to thematic / topical challenges.	✓		TBC
	Ministerial Dinner Facilitated conversations amongst high-level instrumental players on specific top to advance UAE's international cooperation agenda on digital and physical connectivity and to mark the UAE's Golden Jubilee celebration.	✓		Invite-only
BEST PRACTICE AREA PROGRAMME	Best Practice Area Programming Slots Travel & Connectivity Spotlighting development solutions that have demonstrated improved outcomes for nature-based solutions, ecotourism, sustainable infrastructure and digital connectivity.	✓		Participate: - Speaker's corner lightning talks - Co-create Sessions



GLOBAL GOALS WEEK

16-22 JANUARY 2022

EXPO ENQUIRY: What do we need to do together today for a better world in 2030?

The SDGs are our global blueprint for a better world and a statement of our collective ambitions for dignified and equal opportunities for all. Expo is an unparalleled opportunity to mobilise citizens around the Global Goals. The programme will take stock of how far we've come, examine the role actors - including individuals - have to play in achieving the world's plan, and explore how we can act together to chart and deliver the way forward. Best practices in last mile delivery, livelihood and enterprise development, and women and girls will be highlighted.

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
BUILD BRIDGES	Cultures in Conversation How Culture Can Help us Unite to Achieve the SDGs As a key shaper of identity, culture must be a core component of any strategy towards achieving Sustainable Development Goals (SDGs), particularly those focusing on quality education, sustainable cities, the environment, economic growth, sustainable consumption and production patterns, peaceful and inclusive societies, gender equality and food security. This event will curate and spotlight successful modes of Culture for Sustainable Development across Expo participants.		✓	Co-Curate Participate: - Nominate a panelist
	Flip Your Worldview Global Goals Based on the Gapminder quiz, this lightning session will provide an opportunity for visitors to learn about and rediscover 'SDGs' for more fact-based worldviews.	✓		Participate: - Submit case studies
	Dignified Storytelling Global Goals Placing human dignity at the heart of storytelling this event aims to foster a common understanding of how storytelling in development and humanitarian contexts can maintain the voice, integrity and dignity of communities. This session will deploy journalists, storytellers and communication experts to illustrate stories about localising Agenda 2030; will include examples of Expo's selected Best Practice projects and Expo Live Global Innovators.	✓		Participate: - Nominate a storyteller
	Women's Pavilion Programme Women of Arabia/Islam True stories and accounts of women leading the way in sustainable development, human and social development, human dignity and solidarity from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role women in Islam have been playing for centuries and today to ensure women from across the world to reach new heights.	✓		Participate: - Speaker - Audience
LEAVE NO ONE BEHIND	SDG Global Goals for All Creating awareness around the Sustainable Development Goals (SDGs), moving from advocacy to action, celebrating how far we have come and highlighting the role of individuals and communities in Agenda 2030.	✓		Participate: - Speaker - Audience
	SDG Global Best Practice Programme Convening Bringing together youth, practitioners, intergovernmental organisations, start-ups, academics, and awardees of Expo's Global Best Practice Programme to share ideas, create networks, and develop viable solutions working to achieve the SDGs.	✓		Participate
	World Majlis 8 billion possibilities: Engineering opportunity for all How can innovation enable more people to mitigate the inequities sharpened by the Fourth Industrial Revolution? Can the "good life" mean more than material consumption? Can we be a true "sharing society"? This World Majlis session seeks to answer these questions, through a lively conversation that brings together diverse thought leaders, visionaries and change-makers.		✓	Co-Curate Participate: - Speaker - Audience

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
LEAVE NO ONE BEHIND	World Majlis Extending the Revolution to Every Desk & Doorstep Fourth Industrial Revolution for everyone If history is a guide, the rising Fourth Industrial Revolution tide won't lift every boat. Can emerging economies reap the benefits of the Fourth Industrial Revolution without being connected? If not, how do we plug in literally everybody? This World Majlis session seeks to answer these questions, through a lively conversation that brings together diverse thought leaders, visionaries and change-makers.		✓	Co-Curate Participate: - Speaker - Audience
	SDGs 2020 Horizons Facilitating concerted discussions between practitioners, policy makers, and businesses. Taking stock of progress, challenges, and opportunities for Agenda 2030 and what is needed from the global community to ensure successful fulfilment of the Agenda and kick-starting the Decade of Delivery.	✓		Participate: - Speaker - Audience
	SDGs Data for Global Development: Mapping the Last Mile Exploring best practices in data and technology use and coalescing partners to galvanise political commitment, align strategic priorities, and create new partnerships to spur innovation and map global and local demographics for coverage against the SDGs in the booming data ecosystems of the 21st century.		✓	Co-Curate Participate: - Speaker - Audience
	SDGs Localising Agenda 2030: Bottom-up Community Approaches to Development Highlighting best practices in localisation of Agenda 2030 by highlighting community-based development projects and interventions such as Community Health Workers, Women Solar Engineers, Women Irrigation Technicians and women celebrating women leading communities.	✓		Participate: - Speaker - Audience
	SDGs Enhancing Financial Inclusion: Banking the Last Mile Showcasing best practice in the digital economy and financial services for the last mile; spotlighting innovative banking solutions for the bottom of the pyramid.		✓	Co-Curate Participate: - Speaker - Audience
	Women's Pavilion Programme Women in Development Exploring the central role women play in sustainable development, with a particular emphasis on implementation and localisation of Agenda 2030. Voices of women as agents of change from various perspectives will be spotlighted.		✓	Co-Curate Participate: - Speaker - Audience
	Expo Live Regular Programming Series Women Igniting Change Women Igniting Change will inspire women to be at the forefront of shaping the future.	✓		Participate: - Speaker - Audience
	Expo Live Regular Programming Series Power of Determination The Power of Determination will embrace social inclusion and accessibility in our everyday.	✓		Participate: - Speaker - Audience
	Expo Live Regular Programming Series Tech for Good Examines how disruptive grassroots technology can improve our lives.	✓		Participate: - Speaker - Audience
Expo Live Regular Programming Series Next Gen Humans Next Gen Humans will show a viable future in education, employment, upskilling by exploring alternative pathways to the future of learning & work.	✓		Participate: - Speaker - Audience	

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?	
THRIVE TOGETHER	Business Forum Opportunities in Global Goals The thematic business forum will be a platform to highlight Non-traditional business opportunities, cutting edge technologies, and progress achieved by the UAE, Participating Countries and Expo Partners relevant to Global Goals. The forum will also be an opportunity for partners to have meaningful conversations that ultimately foster knowledge transfer and business opportunities.		✓	Co-Curate Participate	
	Expo Live Panels and Networking Expo Live panels and networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and change makers to work together for a lasting social and environmental impact.			✓	Co-Curate Participate
LIVE IN BALANCE	Conservation for Hope People for Planet – Rallying and Galvanising the Global Community for Conservation The Zoological Society of London, Ogilvy, Cannes Lions Awards, UNDP Lion’s Share, DP World, UN DGC. This event will bring together industry leaders with the conservation community and civil society to raise awareness around wildlife, biodiversity and ecosystem conservation. It will spotlight how industry partners including marketing and ad agencies can create and leverage their campaigns to raise awareness and shed light on the need to preserve and conserve wildlife and biodiversity hotspots.	✓		Participate: - Speaker - Audience	
	Coming Full Circle Fashion for the SDGs Bringing together stakeholders from retail, industry, creative industries, civil society and international organisations to host a sustainable fashion show and conversation around water stewardship, sustainable textiles, livelihoods and enterprise development for women weavers and artisans, etc. Relevant work of Expo Live Grantees like Apon Wellbeing and Best Practice Programme winners like the Mountain Partnership will be spotlighted.	✓		Participate: - Speaker - Audience	
	Coming Full Circle Water-Food-Energy Summit Water, food and energy security are central to sustainable development – particularly as demand for all three rises, driven by rising populations, urbanisation, changing dietary patterns and economic growth. This event provides a platform to exchange knowledge, best practice and lessons learnt for greater water, food and energy security and strengthening regional and international policy coherence. Co-curated with the Netherlands, Jordan and UAE.			✓	Co-Curate Participate: - Speaker - Audience
	Expo Live Regular Programming Series Man & Nature Man & Nature will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.	✓			Participate: - Speaker - Audience
VISION 2071	Launch of the People’s Compact Event to mark the launch of the People’s Compact, an initiative by Expo and the UAE government to mobilise and enable civil society as SDG champions, promote public engagement to achieve Agenda 2030 and facilitate individual and collective tangible actions.	✓		Participate: - Speaker - Audience	
	Ministerial Dinner Facilitated conversations amongst high-level instrumental players on specific top to advance UAE’s international cooperation agenda and the global SDG discourse at a ten-year to go mark and the UAE’s Golden Jubilee celebration.	✓			Invite-only
BEST PRACTICE AREA PROGRAMME	Best Practice Area Programming Slots Global Goals Spotlighting development solutions that have demonstrated improved outcomes for localising Agenda 2030 and the SDGs.	✓		Participate: - Speaker’s corner lightning talks - Co-create sessions	



HEALTH AND WELLNESS WEEK

30 JANUARY-5 FEBRUARY 2022

EXPO ENQUIRY: How can we create a healthy, happy world?

The global pandemic has tested our interconnected world. Expo presents an important moment in time where governments, subnational actors, and international organisations can convene to design an inclusive, crisis-proof global health system fit for the future, while showcasing the latest innovations in mHealth and medical technology that are transforming the way communities access healthcare and averting disease outbreaks. The programme also examines how innovation and investment in health and wellness can contribute to a healthier, happier global society.

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
BUILD BRIDGES	<p>Cultures in Conversation Traditional Healing: Alternative Medicine in Indigenous Communities As alternative medicine becomes more mainstream, the important role it has played for millennia in community health and healing is often not given the attention it deserves. This event provides a platform to showcase traditional health and medicine in indigenous communities around the world.</p>		✓	<p>Co-Curate Participate: - Nominate a panelist</p>
	<p>Flip Your Worldview Global Goals Based on the Gapminder quiz, this lightning session will provide an opportunity for visitors to learn about and rediscover 'Health and Wellness' for more fact-based worldviews.</p>	✓		<p>Participate: - Submit case studies</p>
	<p>Dignified Storytelling Health and Wellness Placing human dignity at the heart of storytelling, this event aims to foster a common understanding of how storytelling in development and humanitarian contexts can maintain the voice, integrity and dignity of communities. This session will deploy journalists, storytellers and communication experts to illustrate stories about community health workers and traditional health and medicine; will include examples of Expo's selected Best Practice projects and Expo Live Global Innovators.</p>	✓		<p>Participate: - Nominate a storyteller</p>
	<p>Women's Pavilion Programme Women of Arabia/Islam True stories and accounts of women leading the way in health, healthcare and nutrition from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role women in Islam have been playing for centuries and today, to ensure women from across the world to reach new heights.</p>	✓		<p>Participate: - Speaker -Audience</p>
	<p>World Majlis Understanding the chemistry of happiness: Mental health and the science of happiness (Next Gen) One in four people suffers from mental health issues every year. What factors contribute to happiness? Will the stressors in our Fourth Industrial Revolution lives exacerbate the mental health crisis by making us more isolated from human contact? Will the solution to this come from technology too? This World Majlis session seeks to answer these questions, through a lively conversation that brings together interesting thought leaders and young adults.</p>		✓	<p>Co-Curate Participate: - Speaker - Audience</p>

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
LEAVE NO ONE BEHIND	SDG Celebrating Unsung Heroes Celebrating and recognising the contributions of health workers and first respondents in our communities, as they've come to light in the wake of the current global pandemic. This event spotlights the vital role of frontline health workers in advancing national and global health targets and in keeping communities safe and healthy.	✓		Participate: - Speaker - Audience
	SDG Closing the Gap on SDG3: Innovating mHealth for Delivery in Development Contexts Bringing together youth, practitioners, intergovernmental organisations, start-ups, academics, and awardees of Expo's Global Best Practice Programme to share ideas, create networks, and develop viable solutions working to achieve the SDGs.		✓	Co-Curate Participate: - Speaker - Audience
	Women's Pavilion Programme Women in Development Exploring the central role women play in sustainable development, with a particular emphasis on the health sector. Voices of women as agents of change from various perspectives will be spotlighted.	✓		Participate: - Speaker - Audience
	Expo Live Regular Programming Series Women Igniting Change If history is a guide, the rising Fourth Industrial Revolution tide won't lift every boat. Can emerging economies reap the benefits of the Fourth Industrial Revolution without being connected? If not, how do we plug in literally everybody? This World Majlis session seeks to answer these questions, through a lively conversation that brings together diverse thought leaders, visionaries and change-makers.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Power of Determination The power of Determination will embrace social inclusion and accessibility in our everyday.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Tech for Good Examines how disruptive grassroots technology can improve our lives.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Next Gen Humans Next Gen Humans will show a viable future in education, employment, upskilling by exploring alternative pathways to the future of learning & work	✓		Participate: - Speaker
THRIVE TOGETHER	Business Forum Opportunities in Health & Wellness The thematic business forum will be a platform to highlight non-traditional business opportunities, cutting edge technologies, and progress achieved by the UAE, participating countries and Expo Partners relevant to the health and wellness sectors. The forum will also be an opportunity for partners to have meaningful conversations around telemedicine that ultimately foster knowledge transfer and business opportunities.		✓	Co-Curate Participate
	Expo Live Panels and Networking Expo Live panels and networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and change makers to work together for a lasting social and environmental impact.		✓	Co-Curate Participate

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
LIVE IN BALANCE	World Majlis Human and Planetary Health: Blurred Boundaries Raising global awareness that polluting the planet eventually pollutes its tenants This World Majlis session seeks to answer on what we can do to create positive impact on the planet and in turn support our own wellbeing and how we reconcile human development and planetary health?		✓	Co-Curate Participate: - Speaker - Audience
	Expo Live Regular Programming Series Man & Nature Man & Nature will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.	✓		Participate: - Speaker - Audience
	Coming Full Circle The Next Wave: How to Prevent and Beat Future Pandemics This event will explore the nexus of human, animal and environmental health with a forward looking view on how to prevent, mitigate and respond to any future health and zoonotic disease pandemics. It will look at root causes of the emergence and spread of the novel coronavirus and offers recommendations that can help the global community prevent and respond to future disease outbreaks.		✓	Co-Curate Participate: - Speaker - Audience
	Sustainability @ Expo Nature's Healing Hands This series will spotlight Expo's own initiatives and countries across the Expo site responding to Expo's sustainability standards, and demonstrating sustainable health models with a focus on sustainable health and wellness practices, through their pavilion content, design, programming and operations.		✓	Co-Curate Participate: - Speaker - Audience
VISION 2071	Global Health Diplomacy: A tool for international cooperation? Exploring the challenges and opportunities for the UAE to integrate and mainstream GHD in foreign affairs and international cooperation and leverage it as an effective soft power and development delivery tool; reviewing lessons learnt from UAE's response to the Ebola and COVID-19 crisis aboard. The conversation will also address how as COVID-19 emerges in Africa, GHD represents a strong value-add for the UAE to further engage across Africa – either piggybacking on or in addition to human capital development, foreign aid, etc..	✓		Participate: - Speaker - Audience
	Spotlights on Africa DRR and Climate Resilient Health in Africa with the CDC An event held under the auspices and leadership of the AUC chairperson. It will present lessons learned and best practices for COVID-19 with a view to make healthcare and communities in Africa more resilient to upcoming pandemics and health emergencies.	✓		Participate: - Speaker - Audience
	Ministerial Dinner Facilitated conversations amongst high-level instrumental players on specific top to advance UAE's international cooperation agenda on health and mark the UAE's Golden Jubilee celebration.	✓		Invite-Only
BEST PRACTICE AREA PROGRAMME	Best Practice Area Programming Slots Health & Wellness Spotlighting development solutions that have demonstrated improved outcomes for health.	✓		Participate: - Speaker's corner lightning talks Co-create Sessions



FOOD, AGRICULTURE AND LIVELIHOODS WEEK 20-26 FEBRUARY 2022

EXPO ENQUIRY: How do we sustainably grow food to meet future demand?

From farm to plate, the food value chain is an integral part of society, providing income and livelihoods for billions - but the way in which we currently cultivate our food is a significant contributor to climate change through deforestation, land degradation, pollution and food waste. Expo is a platform that brings stakeholders across value chains to spotlight localised solutions to food, nutrition and farming challenges. Programmes will explore how to grow food sustainably in order to eat and earn better and will encompass approaches to climate-friendly agriculture and agricultural practices that maximise productivity while operating in harmony with the environment.

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
BUILD BRIDGES	Cultures in Conversation Food for the Soul: Cultures of Gastronomy and Cultivation through the Ages With renewed interest in superfoods, ancient agricultural practices, and gastronomic traditions, this event spotlights the historic role food and gastronomy have played in cultural preservation and livelihood development across our international participants.		✓	Co-Curate Participate: - Nominate a panelist
	Flip Your Worldview Food, Agriculture and Livelihoods Based on the Gapminder quiz, this lightning session will provide an opportunity for visitors to learn about and rediscover food, agriculture and livelihoods for more fact-based worldviews.	✓		Participate: - Submit case studies
	Dignified Storytelling Food, Agriculture and Livelihoods Placing human dignity at the heart of storytelling, this event aims to foster a common understanding of how storytelling in development and humanitarian contexts can maintain the voice, integrity and dignity of communities. This session will deploy journalists, storytellers and communication experts to illustrate stories about communities role in growing food, agriculture and livelihoods as well as the role of food in communities; will include examples of Expo's selected Best Practice projects and Expo Live Global Innovators.	✓		Participate: - Nominate a storyteller
	Women's Pavilion Programme Women of Arabia/Islam True stories and accounts of women leading the way in food security, nutrition and agriculture from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role women in Islam have been playing for centuries and today, to ensure women from across the world to reach new heights.	✓		Participate: - Speaker -Audience
LEAVE NO ONE BEHIND	SDG Good Food for All Convening chefs, policymakers, entrepreneurs, youth advocates thought leaders to raise awareness on the importance of food security for human progress, this flagship public-facing programme will mobilise citizens to act and commit to achieving zero hunger and creating a world with good food for all.	✓		Participate: - Speaker - Audience
	SDG Smallholder Farming: Sustainable Livelihoods for Women's Empowerment Emphasising best practice and stories in smallholder farming and demonstrating enhanced socio-economic outcomes for women. Exploring the role smallholder women farmers play in agriculture and enterprise development across coffee, cocoa, and tea value chains		✓	Co-Curate Participate: - Speaker - Audience
	SDG Innovation Challenge for Zero Hunger World Food Programme's Innovation Hub Programme presenting solutions and approaches for reducing hunger and increasing food security.	✓		Participate: - Speaker - Audience
	Women's Pavilion Programme Women in Development Exploring the central role women play in sustainable development, with a particular emphasis on agriculture, food security, farming livelihoods, value chains and gastronomy. Voices of women as agents of change from various perspectives will be spotlighted.			✓ Co-Curate Participate: - Speaker - Audience

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
LEAVE NO ONE BEHIND	Expo Live Regular Programming Series Women Igniting Change Women Igniting Change will inspire women to be at the forefront of shaping the future.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Power of Determination The Power of Determination will embrace social inclusion and accessibility in our everyday.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Tech for Good Examines how disruptive grassroots technology can improve our lives.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Next Gen Humans Next Gen Humans will show a viable future in education, employment, upskilling by exploring alternative pathways to the future of learning and work.	✓		Participate: - Speaker
THRIVE TOGETHER	Business Forum Opportunities in Food, Agriculture & Livelihoods The thematic business forum will be a platform to highlight non-traditional business opportunities, cutting edge technologies, and progress achieved by the UAE, participating countries and Expo partners relevant to the food, agriculture and livelihoods sectors. The forum will also be an opportunity for partners to have meaningful conversations that ultimately foster knowledge transfer and business opportunities.		✓	Co-Curate Participate
	Expo Live Panels and Networking Expo Live panels and networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and change makers to work together for a lasting social and environmental impact.		✓	Co-Curate Participate
LIVE IN BALANCE	World Majlis Farms of the Future The Convergence of Agriculture, Rising Demand, and Technology By 2050 we will need to feed two billion more people. How can the world ensure double the availability of food while simultaneously cutting the environmental harm caused by agriculture? This World Majlis session seeks to answer these questions, through a lively conversation that brings together diverse thought leaders, visionaries and change-makers.	✓		Participate: - Speaker - Audience
	Expo Live Regular Programming Series Man & Nature Man & Nature will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.	✓		Participate: - Speaker - Audience
	Sustainability @ Expo Nature's Harvest: Growing Sustainably for a Growing World This series will spotlight Expo's own initiatives and countries across the Expo site responding to Expo's sustainability standards, and demonstrating sustainable models of food, agriculture, and nutrition, through their pavilion content, design, programming and operations.		✓	Co-Curate Participate: - Speaker - Audience

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
VISION 2071	Expo Live Lead Event GCC Innovation Summit An inaugural gathering bringing together global Innovators and Stakeholders to share best practices and co-create actionable items for building a supportive and collaborative social innovation ecosystem in the GCC and beyond.	✓		Participate: - Speaker - Audience
	Spotlights on Africa Spotighting the Sahel: Climate-Resilient Smallholder Farming An event that spotlights integrated approaches to scale efforts to accelerate shared prosperity in the Sahel for food security, energy development, nutrition, mitigating drought and desertification, and the role of women and youth in restoring degraded lands and rural livelihoods.	✓		Participate: - Speaker - Audience
	Expo Live Lead Event Grand Challenge (TBD) A grand challenge event to explore solutions to thematic / topical challenges.	✓		Participate: - Speaker - Audience
	Ministerial Dinner Facilitated conversations amongst high-level instrumental players on specific top to advance UAE's international cooperation agenda on food security, agriculture and livelihoods, and mark the UAE's Golden Jubilee celebration.	✓		Invite-Only
BEST PRACTICE AREA PROGRAMME	Best Practice Area Programming Slots Food, Agriculture & Livelihoods Spotighting development solutions that have demonstrated impacts in food security and livelihood development, food value chains, food security and farming.	✓		Participate: - Speakers - corner - lightning - talks - Co-create - Sessions



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WATER WEEK

20-26 MARCH 2022

EXPO ENQUIRY: How will we protect our most precious resource today, for tomorrow?

Water fuels our sustenance but also moves money, goods and people around the world, provides a valuable source of renewable energy and enables the world's food to grow. Expo is a platform to bring together citizens and stakeholders to understand how to preserve and sustainably manage this precious finite resource for infinite uses. The programme will highlight the true value of water, as well as progress and best practice in ensuring clean and adequate water for people, industry and the planet.

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
BUILD BRIDGES	Cultures in Conversation The Lifeblood of Civilisations Water has been at the centre of every civilisation since the dawn of mankind – not only shaping economies, but also cultural and religious beliefs, myths and traditions. This event spotlights the seminal role of water and water bodies across the development of distinct cultures around the world.		✓	Co-Curate Participate: - Nominate a panelist
	Flip Your Worldview Based on the Gapminder quiz, this lightning session will provide an opportunity for visitors to learn about and rediscover 'water' for more fact-based worldviews.	✓		Participate: - Submit case studies
	Dignified Storytelling Placing human dignity at the heart of storytelling, this event aims to foster a common understanding of how storytelling in development and humanitarian contexts can maintain the voice, integrity and dignity of communities. This session will deploy journalists, storytellers and communication experts to illustrate stories about getting clean drinking water to communities, WASH and community dependence on water-based ecosystems for sustenance and subsistence; will include examples of Expo's selected Best Practice projects and Expo Live Global Innovators.	✓		Participate: - Nominate a storyteller
	Women's Pavilion Programme Women of Arabia/Islam True stories and accounts of women leading the way in water management and WASH from different parts of the Arab and Islamic world will be narrated to highlight the catalytic role women in Islam have been playing for centuries and today, to ensure women from across the world to reach new heights.	✓		Participate: - Speaker -Audience
LEAVE NO ONE BEHIND	SDG Water for All: Make Every Drop Count Convening youth, policymakers, entrepreneurs, thought leaders and grassroots advocates to raise awareness on water security and how to preserve and sustainable manage this precious finite use for infinite uses. This flagship public-facing programme will mobilise citizens to act and business to commit to more sustainable water use for households, agriculture and industry.	✓		Participate: - Speaker - Audience
	SDG Valuing Water: Key Discussions around the World Water Development Report Focusing on the 2022 annual release of The World Water Development Report and facilitating multi-stakeholder discussions around water security and innovative sources of finance needed to invest in water services to help achieve the SDGs as well as sustainable management of groundwater resources.	✓		Participate: - Speaker - Audience
	SDG Innovative and Market-Based Best Practice Solutions in WASH Showcasing best practice in financing and innovative approaches for WASH services, the sanitation economy and market-based delivery mechanisms for achieving WASH related SDGs.		✓	Co-Curate Participate: - Speaker - Audience

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
LEAVE NO ONE BEHIND	Women's Pavilion Programme Women in Development Exploring the central role women play in sustainable development, with a particular emphasis on water management, WASH, ocean economies and stewardship. Voices of women as agents of change from various perspectives will be spotlighted.		✓	Co-Curate Participate: - Speaker - Audience
	Women's Pavilion Programme Aquawomen: Africa's Blue Economy Pioneers Harnessing the opportunities that lie in Africa's oceans and waterways is critical to generating livelihoods and building resilience. This event explores the role of women in sustainably expanding fisheries, aquaculture, tourism, transportation and maritime and inland ports to generate jobs while protecting their water-based ecosystems.	✓		Participate: - Speaker - Audience
	Expo Live Regular Programming Series Women Igniting Change Women Igniting Change will inspire women to be at the forefront of shaping the future.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Power of Determination The Power of Determination will embrace social inclusion and accessibility in our everyday.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Tech for Good Examines how disruptive grassroots technology can improve our lives.	✓		Participate: - Speaker
	Expo Live Regular Programming Series Next Gen Humans Next Gen Humans will show a viable future in education, employment, upskilling by exploring alternative pathways to the future of learning & work.	✓		Participate: - Speaker
THRIVE TOGETHER	Business Forum Opportunities in Water The thematic business forum will be a platform to highlight Non-traditional business opportunities, cutting edge technologies, and progress achieved by the UAE, participating countries and Expo partners relevant to the water sector. The forum will also be an opportunity for partners to have meaningful conversations that ultimately foster knowledge transfer and business opportunities.		✓	Co-Curate Participate
	Expo Live Panels and Networking Expo Live panels and networking sessions are convening events for social entrepreneurs, industry leaders, public officials, philanthropists and change makers to work together for a lasting social and environmental impact.		✓	Co-Curate Participate
LIVE IN BALANCE	World Majlis Tomorrow's Gold: Amid Rising Demand, the Puzzle of Managing and Apportioning a Shrinking Resource This World Majlis will address how we decide who gets priority access to the world's shrinking "waterhole"? How we price our most valuable resource while also ensuring access to it as a human right? What innovations may create new sources of potable water? This World Majlis session seeks to answer these questions, through a lively conversation that brings together diverse thought leaders, visionaries and change-makers.	✓		Participate: - Speaker - Audience
	World Majlis The (Other) Final Frontier: Undiscovered wonders of the Ocean This World Majlis session seeks to answer questions around how we derive greater benefit from the oceans without further disturbing their balance? This World Majlis is co-curated by Portugal.		✓	Participate: - Speaker - Audience
	Coming Full Circle Cleaning Up: Oceans of Plastic and the New Plastic Economy The world's oceans are a true shared resource, their ability to sustain life under water – and by extension, life on land – is under threat, with 12.7 million tonnes of plastic being disposed of annually into them. This event provides a platform to broker next-generation partnerships in the transition towards a New Plastics Economy that both reduces the amount of plastic in our oceans and identifies scalable and affordable alternatives.		✓	Co-Curate Participate: - Speaker - Audience

PROGRAMME SERIES	EVENT DESCRIPTION	EXPO-LED	CO-CURATE	HOW CAN YOU PLUG IN?
LIVE IN BALANCE	Sustainability @ Expo Quenching the Thirst This series will spotlight Expo's own initiatives and countries across the Expo site responding to Expo's sustainability standards, demonstrating sustainable models for water stewardship and governance, through their pavilion content, design, programming and operations.		✓	Co-Curate Participate: - Speaker - Audience
	Expo Live Regular Programming Series Man & Nature Man & Nature will address sustainability (agriculture, energy, waste, water, environment) through the lens of cohabitating with nature while protecting and restoring it.			✓
VISION 2071	Water Across the Waters: Moving Money, Goods, and People over the Indian Ocean With UAE presiding over IORA, the event provides an unparalleled opportunity to channel common and diverse interests around blue economy, including marine logistics, tourism and fisheries into building relationships, aligning regulations and developing sustainable infrastructure; and an opportunity for the UAE to take stock of progress made during its presidency and shared lessons learnt with other international cooperation partners around the Indian Ocean.		✓	Participate: - Speaker - Audience
	Ministerial Dinner Facilitated conversations amongst high-level instrumental players on specific top to advance UAE's international cooperation agenda on water security, and mark the UAE's Golden Jubilee celebration.		✓	Invite-Only
BEST PRACTICE AREA PROGRAMME	Best Practice Area Programming Slots Water Spotlighting development solutions that have demonstrated impacts for improved water management outcomes.		✓	Participate: - Speaker's corner lightning Talks Co-create sessions



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PROGRAMME OUTSIDE OF THEME WEEKS

In addition to the programming that takes place during Theme Weeks, we also have a range of Specialist Programmes that run throughout the whole Expo period. In this section you will find clear information on how these programmes will be delivered and how you can plug in.

BUSINESS PROGRAMME

BUSINESS PROGRAMME

In addition to its Thrive Together Programme Series, Expo offers business-focused programmes and products that run through the entire Expo period. Programmes include the following:

1. Events designed and curated by Expo
2. Events individually hosted or co-curated with participants and partners
3. Events that are led by business and government entities and take place in the Dubai Exhibition Centre.

All provide opportunities for business networking and forging new partnerships.

In addition, Expo will also provide opportunities for participants to engage via the following business platforms to connect, network, meet and do business:

BUSINESS JOURNEYS

International Participants are invited to advise Expo which industries are of priority. With that information, Expo will curate business journeys that link IPs together to create connections for visitors, business parties and countries like.

EXPO B2B APP

Expo 2020 is launching an A.I. based business matchmaking service that can be accessed through a mobile application and on a desktop web browser. The application will enable participants and partners to create their own unique profiles highlighting key information, sponsors and points of contact to thousands of business visitors and therefore giving a direct opportunity to access, connect, meet and network with the relevant business visitors.

Starting November 2020, the Expo 2020 team will be working with all countries to create strong profiles and identify the right POCs prior to the app launch.

BUSINESS CONNECT CENTRE

THEMATIC PAVILIONS: The Business Connect Centre (BCC), located in Parcel B in Al Wasl Plaza, will be accessible to TDPs to utilise for events and meetings. For events, TDP countries have the opportunity to book the multi-purpose hall which can host events (in multiple formats) for up to 120 people. TDP countries will also have access to book a variety of different size meeting rooms (rooms that can host from six to 25 people) located within the BCC to conduct meetings. These spaces can be booked through the Expo Portal now.

ALL PARTICIPANTS: The BCC will also host Chambers of Commerce from the GCC during event time to help connect businesses to their counterparts.

INTERNATIONAL DAYS

INTERNATIONAL DAYS

In the spirit of garnering solidarity around global challenges and spotlighting thematic areas of mutual interest and importance, we will celebrate a number of International Days across the six months of Expo. Each International Day - acting as a powerful advocacy tool - will explore topics and issues supported by a variety of Expo-wide public-facing activations.

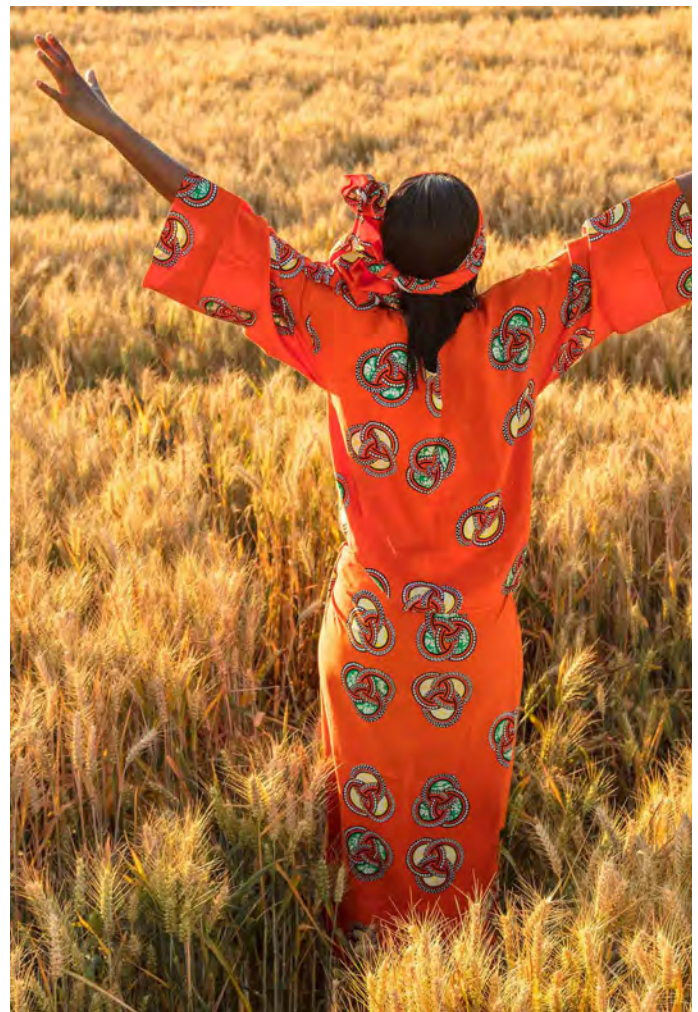
The International Days will be co-curated with relevant UAE and UN entities to provide a unique opportunity to simply plug-in to Expo-led programming, align with International Participants, spotlight your voices on strategic issues, and ensure the emergence of a legacy that adds value to the discourse surrounding each thematic pillar with a national, regional and international impact.

Previously, 13 International Days were scheduled. Now, an additional 4 days - World Food Day; International Human Solidarity Day; International Day of Women and Girls in Science; Mother's Day – are being celebrated, with World Health Day replacing International Universal Health Coverage Day.

HOW CAN YOU PLUG IN?

While we work on preparing a comprehensive International Day programme in the coming months, we invite you to join us by activating your own pavilions and programmes across the 17 International Days.

DATE	INTERNATIONAL DAY
16 Oct	World Food Day
31 Oct	World Cities Day
16 Nov	International Day of Tolerance
20 Nov	World Children's Day
3 Dec	International Day of Persons with Disabilities
5 Dec	International Volunteer Day
10 Dec	Human Rights Day
12 Dec	International Universal Health Coverage Day
18 Dec	World Arabic Language Day
20 Dec	International Human Solidarity Day
24 Jan	International Day of Education
11 Feb	International Day of Women and Girls in Science
3 Mar	World Wildlife Day
8 Mar	International Women's Day
20 Mar	International Day of Happiness
21 Mar	Mother's Day
22 Mar	World Water Day
	<i>*Denotes New International Days</i>



SUSTAINABILITY PROGRAMME

SUSTAINABILITY PROGRAMME

Expo aims to deliver one of the most sustainable World Expos in history, supporting the UAE in its journey towards a green economy. Sustainability is integrated across both our operations and programming, embracing every opportunity to create a meaningful impact and inspiring the global community to become part of a sustainable future.

As we move towards operational phase, we strive to maintain sustainability practices throughout the operations of the event by promoting our RISE guidelines and Plastics Pledge and implementing Carbon Management programmes to measure and offset carbon emissions. We are very pleased to present our latest [GRI 2019 report](#), a globally recognised sustainability reporting mechanism that provides insights into the impact of Expo 2020 Dubai within the UAE in 2019.

HOW CAN YOU PLUG IN?

PLASTICS PLEDGE

The [RISE Guidelines](#), referenced at the last IPM, aim to challenge and motivate the market and drive positive change by outlining our approach to single-use plastics, among its other requirements. We invite countries to join us in fortifying our stance on choosing planet over plastic, by signing the [Plastics Pledge](#) and minimise the impact of single-use plastics during Expo 2020. Below is a step-by-step guide that outlines how to comply with the Plastics Pledge once signed ([Step 3 – Form E](#) can be found here).

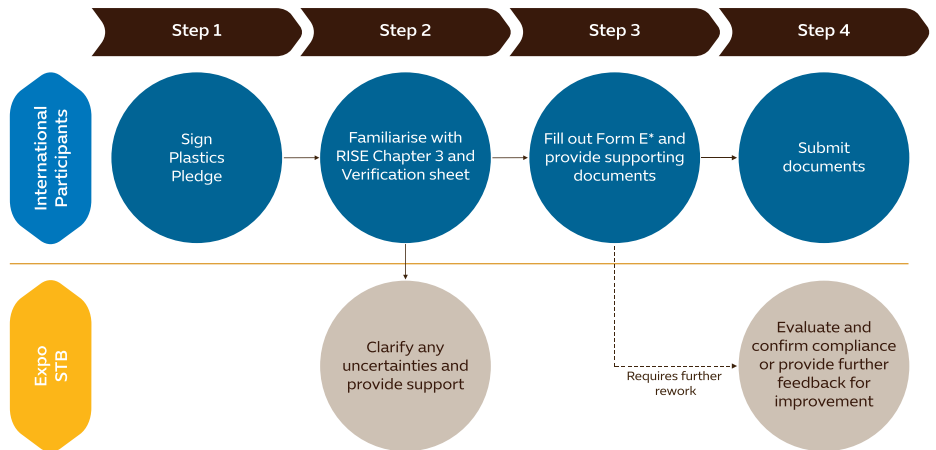
How to Comply with the Plastics Pledge A Step-by-Step Guide

Step 1
Sign the Plastics Pledge and submit it to Expo's Sustainability Team

Step 2
Familiarise yourselves with Chapter 3: Packaging and Single-use materials in the RISE Guidelines, and the Verification sheet. This would also be an opportunity to ask the Sustainability Team for any clarifications

Step 3
Fill out the Verification sheet, and provide any supporting documents as evidences for compliance

Step 4
Submit documents to Expo's Sustainability Team for Confirmation or further feedback



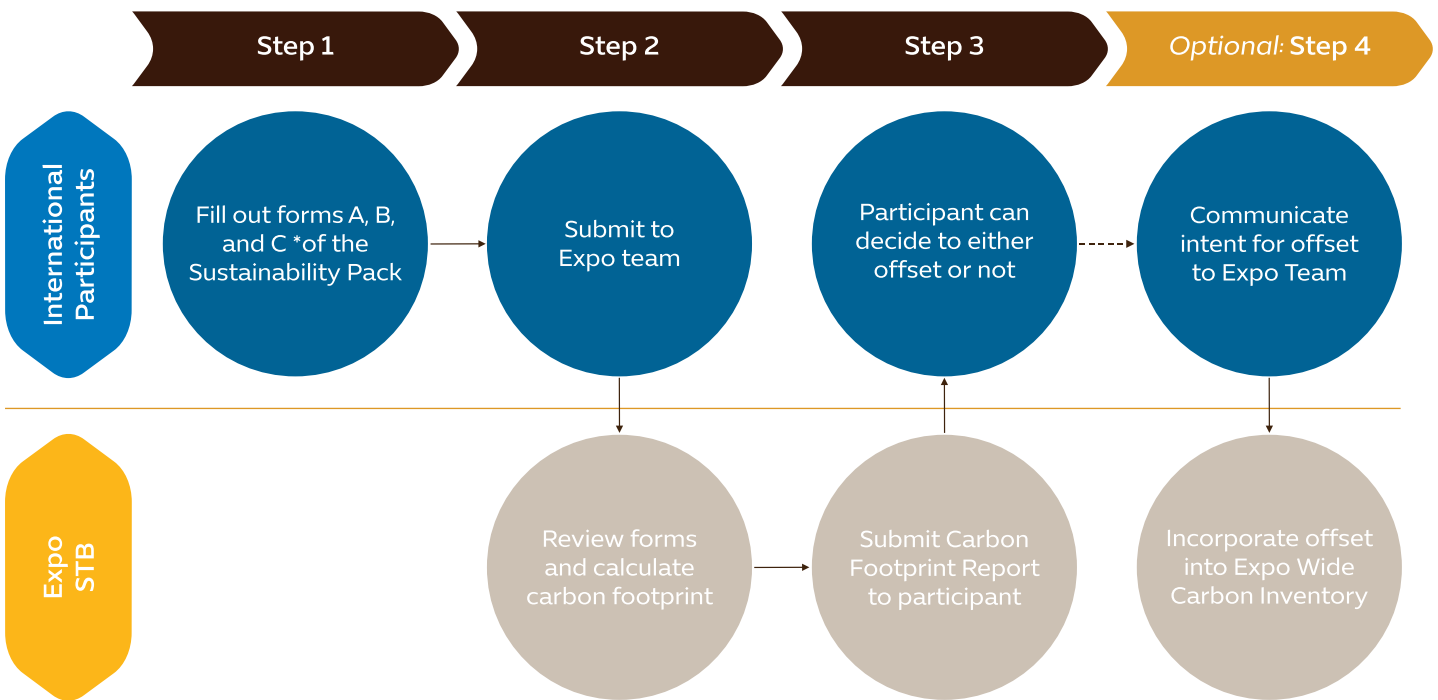
CARBON MANAGEMENT

We have also made a great deal of progress in our effort to reduce carbon emissions related to the hosting of Expo 2020 Dubai and we are moving into the next stage of our carbon management programme. We are inviting you to collaborate with us to take our carbon initiatives to the next level.

1. Calculating the Carbon Footprint of Expo 2020

Expo's overall carbon footprint will include the carbon footprint of each of the participating countries. We ask for your support in the development of these updates by providing information about your pavilion and exhibit construction, your event operations, and your staffing plans. A detail Carbon Management Packet containing forms to be completed is available on the one-stop-shop portal. Below is a step-by-step guide that outlines how to calculate the carbon footprint.

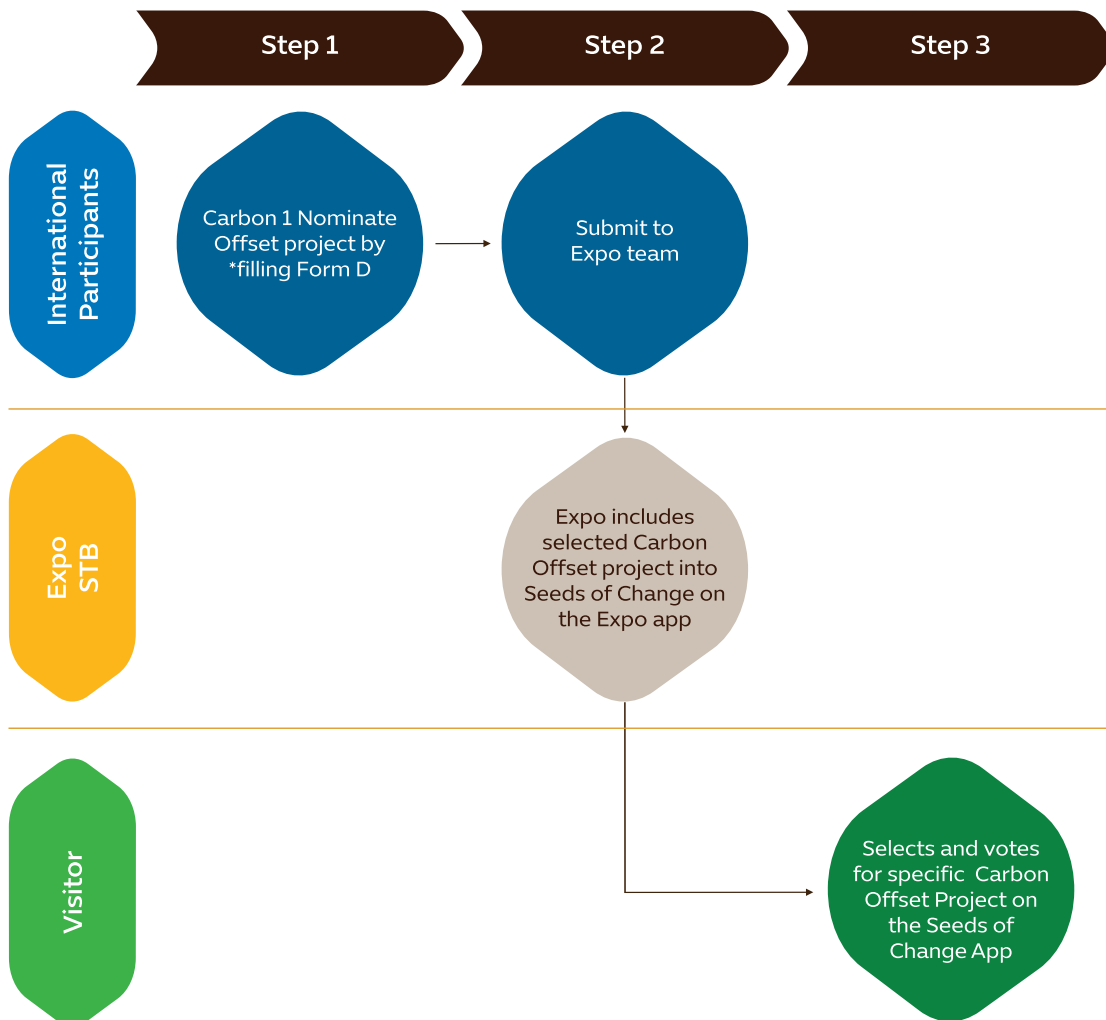
Calculating the Carbon Footprint A Step-by-Step Guide



2. Seeds of Change

Expo's innovative visitor engagement platform Seeds of Change both connects visitors with inspiring projects around the world and guides Expo's carbon offset investment. You can contribute by nominating a certified carbon offset project within your country or international organisation that has both social and environmental benefits. There is no cost incurred on your part by nominating a project. Information on the [selection criteria for the carbon offset project can be found here](#) and has been added on the One-stop-shop. Below is a step-by-step guide that outlines how to submit a certified project for Seeds of Change.

Seeds of Change A Step-by-Step Guide



WORLD MAJLIS

WORLD MAJLIS

The [World Majlis](#) is Expo 2020 Dubai's signature public platform for 'Connecting Minds' and aims to be an engaging and thought-provoking dialogue. It is a vibrant forum for conversations that make important, and at times difficult, topics relatable and relevant for the general public, by offering diverse points of view and insights from a variety of voices. World Majlis focuses on asking questions about our challenges today that lead to new insights for a better tomorrow. At Expo 2020, 50 World Majlis conversations, spanning the six months of the event, will engage the hearts and minds of visitors on today's biggest challenges.

KEY UPDATES

Following the previous call for proposals in November 2019, the World Majlis programme is updating its agenda in line with the four previously identified areas of focus: People, Planet, Technology and Cities. The key changes to the previous programme include:

- **Format:** The World Majlis format will be made more flexible, to include where appropriate a 5-7 minute talk by an inspiring speaker on a subject related to the topic of conversation and a more flexible number of speakers to be part of the World Majlis conversation.
- **Timings:** The 50 World Majlis sessions will be spread out over the six months of Expo 2020, with the sessions that coincide with the Theme Weeks aligning with the thematic focus of those weeks.

HOW YOU CAN PLUG IN?

There are three forms of collaboration available for International Participants who wish to be part of the World Majlis programme:

- **Participation:**
 - 1) As the opening talk
 - 2) as part of the conversation. International Participants are invited to nominate a national or other thought leader to champion an idea or topic related to the World Majlis conversation areas, either as an inspiring opening speaker, or a participant in a World Majlis conversation.
- **Co-curate:**
 - 3) Countries are welcome to co-curate a session of the World Majlis in one of our venues or in their Country Pavilion.

Please refer to the [World Majlis brochure](#) for further details on participation.

In all cases Expo 2020 Dubai World Majlis will be responsible for the management and costs of the event production and delivery, including the facilitator for the session. Expo 2020 Dubai will also manage all invitations and other aspects of event logistics, but will not pay for travel, accommodation or speaker fees.

All previously received proposals are on file with the World Majlis team, and there will be no need to resubmit unless you would like to withdraw or change any proposed speaker names. A final updated agenda based on these discussions, and taking in to account the major transformations taking place in the world today, will be shared in November 2020.





إكسبو 2020
دبي، الإمارات العربية المتحدة
DUBAI, UNITED ARAB EMIRATES



المجلس العالمي
WORLD MAJLIS

WORLD MAJLIS CONVERSATIONS THAT MATTER

PROGRAMME UPDATES



AUGUST 2020

The Expo 2020 Dubai World Majlis aims to be one of the most engaging and thought-provoking dialogues ever held at an Expo for the past 50 years.

The World Majlis is an exciting and vibrant forum for conversations that make important, and at times difficult, topics relatable and relevant for the general public, by offering diverse points of views and insights from a variety of voices. At Expo 2020, 50 World Majlis conversations, spanning the six months of the event, will engage the hearts and minds of visitors on today's biggest challenges.

To this end, World Majlis seeks the collaboration of International Participants to enrich the conversations through their original perspectives and thought leadership on the relevant domain.

Expo 2020 Dubai World Majlis

The World Majlis is Expo 2020 signature platform for 'Connecting Minds'.

The World Majlis is both a physical and digital space for connected conversations on some of the most important topics of today that can benefit from greater depth of understanding and dialogue.

It is an original format for open, informed and measured conversations between diverse thought leaders, visionaries and change-makers along with bright university students. Its objective is to generate new perspectives and incubate meaningful connections between people and new ideas.



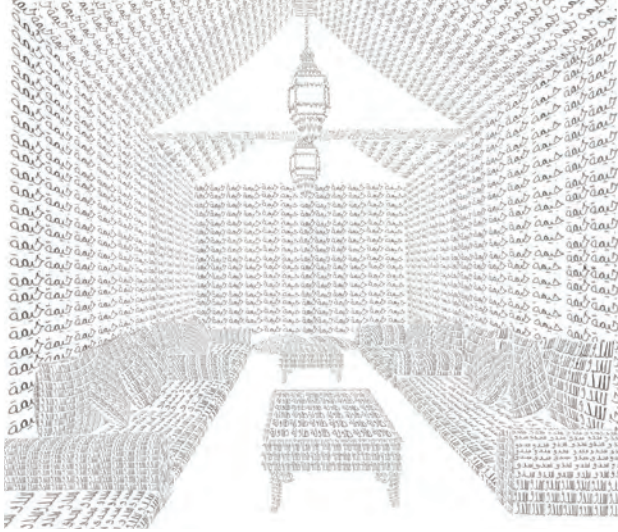
World Majlis focuses on asking questions about our challenges today that lead to new insights for a better tomorrow.

“The conversation that flourished at the World Majlis demonstrates the potential of what we can achieve when we bring our differences together for a common goal.

In this sense, the World Majlis is pushing the boundaries of what a World Expo can be: a driver for positive change, not only for the six months of the Expo itself, but throughout our journey to 2020 and beyond.”



HE Reem Al Hashimy
UAE Minister of State for International
Cooperation and Director General,
Dubai Expo 2020 Bureau



The majlis: A Gift of Emirati Civilisation to Expo 2020

The majlis has been inscribed in the UNESCO Intangible Cultural Heritage of Humanity. It defines majlis as “sitting places’ where community members gather to discuss local events and issues, exchange news, receive guests, socialise and be entertained.”

Deeply rooted in the traditions of the UAE, the majlis is one of the cornerstones of Emirati civilisation.

In English, the word majlis means ‘place of sitting’ and refers to both a social gathering space and a formal legislative assembly for government. The host of the majlis and his guests sit facing one another and engage in respectful but vibrant conversation, solving problems and connecting with one another.

Conversations can be a powerful force in creating the future, yet in our digital age we may have lost the art of conversation.

The founders of the United Arab Emirates met in the desert and, in the shade of their tent, they shared coffee and talked to one another with hope and respect as they envisaged the future of their nation.



So far, the World Majlis has brought together over 500 thought leaders, government officials, academics, artists and students from the UAE and beyond.

The Journey So Far..

- 20 November 2017** **Connecting education and opportunity in the fourth industrial revolution**
Etihad Museum
Dubai, UAE In our changing world shaped by the 4th industrial revolution, what is the link between education and opportunity?
- 12 February 2018** **Aligning clock speed transformation in technology, society and government**
Madinat Jumeirah
Dubai, UAE If the pendulums of technology, government and society swing at different speeds, will we find solutions and alignment only by adjusting clock speed?
- 14 May 2018** **Sustainability through New Eyes**
Manarat Al Saadiyat
Abu Dhabi, UAE How can we draw from traditional values as well as current thinking on sustainability to create a meaningful impact for Expo 2020 Dubai?
- 23 September 2018** **8 Billion Possibilities**
New Museum
New York, USA In a world headed towards 8 billion people sharing a common sky, how can the power of innovation and the human spirit enable more people to create their own future?
- 14 November 2018** **Next Gen World Majlis**
Visitor Centre,
Expo 2020 Dubai, UAE **CityZen 2030: Generation Z and the Future of Cities**
How can we create better cities and happier, stronger and more sustainable communities for our common future?
- 14 December 2018** **Cities, Futures, Change**
World Expo Museum
Shanghai, China **World Expos as experiments in mega-change**
How can Expos shape the future of urban living and influence the long-term development of host cities and beyond?

27 February 2019 **Next Gen World Majlis**
Visitor Centre,
Expo 2020 Dubai, UAE **Technology with heart and mind**
How can technology serve humanity to promote tolerance, happiness and wellbeing?

26 March 2019 **Borderless Talent**
Kigali Public Library
Kigali, Rwanda How do the global economy and local changemakers connect?

2 July 2019 **Beyond Reality: Welcoming New Worlds**
Serpentine Sackler Gallery
London, UK How can developments in augmented reality and mirror worlds impact our collective futures?

14 October 2019 **Shu el Akhbaar?**
The King Abdulaziz
Center for World Culture
(Ithra), Dammam, KSA **Human connections and the Future of Public Space**
In our digital future, how can public space evolve to keep us connected?

13 November 2019 **Next Gen World Majlis**
Madinat Jumeirah
Dubai, UAE **The Universal Language of Art**
How can we engage with art in all its forms, to be a driver for a better tomorrow?

13 November 2019 **The Universal Language of Art**
Madinat Jumeirah
Dubai, UAE How can we engage with art in all its forms, to be a driver for a better tomorrow?

12 January 2020 **Human and Planetary Health – Blurred Boundaries**
AlJurf Gardens
Abu Dhabi, UAE Raising awareness of how polluting the planet eventually pollutes its tenants?

22 January 2020 **Next Gen World Majlis**
Visitor Centre,
Expo 2020 Dubai, UAE **Human and Planetary Health – Blurred Boundaries**
Raising awareness of how polluting the planet eventually pollutes its tenants?

18 February 2020 **Next Gen World Majlis**
Visitor Centre,
Expo 2020 Dubai, UAE **Eyes up!**
Navigating Our New Hyperconnected Reality



World Majlis Format

Each World Majlis will open with a 5 to 7-minute talk by an inspiring speaker on a subject related to the topic of conversation. This is followed by the World Majlis conversation which brings together a number of globally recognised thought leaders, in a discussion moderated by a facilitator, with the objective to explore a topic of great significance for humanity connected to the Expo theme and subthemes.

Each conversation is hosted by a senior leader that is personally and professionally committed to the specific World Majlis theme. Everyone participates on an equal footing offering expertise, ideas and views.

All World Majlis conversations are conducted in English.



World Majlis sessions during Expo 2020 will be open to visitors, physically and digitally. A diverse audience will be ensured with the inclusion of high-school and university students. The size of the audience will vary based on the location of the specific session.

The conversation will be packaged as a 60-minute production suitable for livestreaming or broadcast.

World Majlis Content and Topics

The World Majlis programme focuses on topics that matter to all of us and the conversations are connected by the common thread of legacy that puts humanity at the heart of how we design the future.

We have identified four areas of focus that resonate with the Expo 2020 theme of 'Connecting Minds, Creating the Future', the UAE vision as well as the major global transformations that we are experiencing today in an unprecedented scale and scope.



The choice of conversation topics in the context of a World Expo is guided by the ethos and values of the Expo itself, which brings the world together to "demonstrate prospects for the future", as stated in the 1928 BIE Convention.

The World Majlis agenda based on the four areas will be guided by the exceptional opportunity offered by the Expo to gather - in the same place and for six months - nations, international organisations, universities, government institutions, young people, private sector entities as well as citizens looking to deepen and develop a shared understanding of the most defining questions of our time.

These topics will represent the interpretation, by the organisers as well as the participants, of the overarching themes and subthemes of Expo 2020 Dubai based on the following criteria:

- The topic has an **existential impact on society**: the questions asked pose challenges that have a direct bearing on the quality of life of people and communities.
- The topic is relevant to **improvement in the lives of people**: the conversation will explore different ways to find solutions that may involve policy, technology, science or society.
- The topic requires **global collaboration and understanding**: the solutions to the challenge transcend national boundaries and require insights from different domains.

To discuss your participation or propose your own topics, please reach out to the World Majlis team on Worldmajlis@expo2020.ae with your Country Manager on copy.

A final updated list of topics, based on these discussions and taking in to account the major transformations taking place in the world today, will be published in November 2020.

Next Gen World Majlis The Next Gen World Majlis is a series of conversations connected to the World Majlis programme, where the participants are students, ranging from high school to University levels. It aims to spark conversations with and amongst young adults on themes that matter for the future.

Six Next Gen World Majlis sessions have been held so far in the journey to 2020, and up to 10 sessions will be held during the Expo.



Taking part in the World Majlis

The 50 World Majlis conversations will be spread out across the six months of Expo 2020, with the sessions that coincide with the Theme weeks aligning with the thematic focus of those weeks.

There are three forms of collaboration available for International Participants who wish to be part of the World Majlis Programme.

1. Participation, as the opening talk or part of the conversation

2. Co-curation

In all cases Expo 2020 Dubai will be responsible for the management and costs of the event production and delivery, including the facilitator for the session. Expo 2020 Dubai will also manage all invitations and other aspects of event logistics, but will not pay for travel, accommodation or speaker fees.

All previously received proposals are on file with the World Majlis team, and there will be no need to resubmit unless you would like to withdraw or change any proposed speaker names.

Timeline

31st August 2020 to 30th October 2020	Opportunity for countries to propose topics or discuss their participation
November 2020	Updated World Majlis agenda published
31st December 2020	Submission deadline for World Majlis proposals
15th January 2021	Confirmation to Countries on their proposals and kick off planning conversations

Please submit your questions or proposals for participation or co-curation to Worldmajlis@expo2020.ae (Cc the Country Manager).

1. Participation Nominate a national or other thought leader to champion an idea or topic related to the World Majlis conversation areas, either as an inspiring opening speaker, or a participant in a World Majlis conversation.

Expo 2020 Dubai will manage all invitations and other aspects of event logistics, but will not pay for travel, accommodation or speaker fees.

Expo 2020 Dubai reserves the right to select speakers that it considers the best fit based on representing a diversity of perspectives.

To nominate speakers for World Majlis sessions, please mention proposed speaker name, title along with a brief biography, their subject of interest, and relevance to the topic.

If school or University groups from your country are scheduled to visit Expo 2020 on the day of a World Majlis please contact us to arrange for them to attend a session at Worldmajlis@expo2020.ae

Given the limited capacity of the World Majlis, priority for attendance will be given on a first come, first served basis.

Next Gen World Majlis sessions

Participant countries are welcome to nominate high school or university students to take part in one of the 10 Next Gen World Majlis sessions. Please proposed speaker name, school/University name, and a short statement of interest on the topic.

To nominate students for the Next Gen World Majlis sessions please email us on Worldmajlis@expo2020.ae

Expo 2020 Dubai reserves the right to select speakers that it considers the best fit based on representing a diversity of perspectives.

2. Co-curation Countries are welcome to co-curate a session of the World Majlis at one of our venues or in their Country Pavilion.

In a co-curated World Majlis the International Participant takes on the role of co-host of the session alongside Expo 2020 by:

- Providing a senior leader to host the session alongside a senior UAE leader
- Bringing at least 3 thought-leaders participants to the Majlis session (These participants need not necessarily be from the host country)
- Contributing to the development of the session by working with the World Majlis team to craft the conversation brief and questions
- We also welcome relevant research papers based on their potential to contribute innovative insights to the session

Expo 2020 Dubai will be responsible for the management and costs of the event production and delivery, including the facilitator for the session. Expo 2020 Dubai will jointly manage all invitations with the co-curator, but will not pay for travel or accommodation of speakers.

To co-curate a World Majlis session, please specify:

- Proposed session topic
- Proposed date
- Proposed speakers (at least 3 speakers for a co-curated session)
- In the case of hosting in own pavilion, please provide details and images/ renders/ floor plans if available of the proposed event space

Hosting in a Country Pavilion

- Up to 10 sessions may be hosted in a Country Pavilion on a first come, first served basis
- The host of a World Majlis in a Country Pavilion should be able to provide the following in addition to the previously listed co-curation requirements:
 - An enclosed space, at least 20 metre x 15 metre in size, that offers sound isolation
 - Venue should be available for event set up at least 4 hours in advance of the session
 - Seating for an audience of up to a 100 people
 - Provision for power for AV equipment and 4 to 5 video cameras
 - Space for a production control room, ideally within line of sight of the event space, for management of the AV, camera feeds, and simultaneous translation
 - A suitable briefing room for the moderator and speakers to gather before the session begins
 - Ideally, an appropriate pre-function reception area, for guests to arrive and network ahead of the session



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المجلس العالمي
WORLD MAJLIS

EXPO LIVE

EXPO LIVE

Beyond finding and funding social and environmental innovations from around the world, Expo Live provides successful awarded grantees, known as Global Innovators, the opportunity to showcase their solutions during the Expo.

The social and environmental innovations and their impact will be presented at The Good Place Pavilion and across the Expo site through exhibits and programming activities, to inspire visitors. All exhibits and programming efforts feed into Expo's theme "Connecting Minds, Creating the Future" and Expo Live's motto "Innovation can come from anywhere, to everyone".

HOW CAN YOU PLUG IN?

- Expo Live has provided all International Participants that have Global Innovators from their country the opportunity to express their interest in contributing to the grantee's exposure. International Participants can, either through physically showcasing or through collaborative programming, raise of awareness on the social and environmental impact generated. The Global Innovators' Exposure Kit provides guidance for countries on how best to highlight the success of these projects.
- As a next step, International Participants interested in engaging with Expo Live on exposure opportunities, are encouraged to fill in the form included in the kit, highlighting the desired level of engagement and share that with the Expo Live team. Liaison will remain through the Expo International Participants Country Manager as main point of contact.
- Expo Live will also facilitate linking Global Innovators with their country representatives once they have received confirmation from countries of their willingness to engage.

For additional details, refer to the Expo Live Exposure kit, accessible via the Expo Portal.



**WOMEN'S PAVILION
PROGRAMME**

WOMEN'S PAVILION PROGRAMME

Under the exhibition title of “New Perspectives”, the Women’s Pavilion, in collaboration with Cartier, tells the story of women’s contributions to society throughout history to now and demonstrates how empowering women empowers societies as a whole. By shining a light on women past and present, known and unknown, the Pavilion challenges the misconceptions that women still frequently face and launches dialogues to drive progress for women’s empowerment, spurred by an ethos of optimism and opportunity. Focusing on the input of changemakers across the globe, it seeks out new perspectives on the impact women bring to our world and showcases their vision and solutions for a better future. The Women’s Pavilion will offer a series of programmes that respond to our cross-cutting theme of women and girls. Details of these programmes be shared by 15 October 2020.

HOW YOU CAN PLUG IN?

- **National and Honour Day Programme:** International Participants are invited to provide an overview of your national strategies to achieve gender equality and women’s empowerment as an additional activity during your National and Honour Days. The Women’s Pavilion will be ready to host the Head of Delegation or (a member of the national delegation) during your National Day celebration to provide a keynote speech on your country’s strategy in this regard.
- **Organise gender-related events:** International participants are invited to host gender-related events across the thematic weeks and outside of the designated weeks at the Women’s Pavilion.



FLIP YOUR WORLD VIEW

FLIP YOUR WORLD VIEW

Expo 2020 Dubai is working with Gapminder Foundation, a Swedish-based NGO specialising in dismantling misconceptions to promote a fact-based worldview. Gapminder is leading a survey and analysis process to capture and measure misconceptions across the globe about countries to help foster deeper solidarity and understanding of one another.



KEY UPDATES

Many of you have already signed up to be a part of this opportunity to crystallise meaningful insights, design impactful pavilion experiences and facilitate appealing visitor engagement, all in an attempt to flip your visitor's worldview. Since February 2020, Gapminder has curated and tested fact-based questions relating to IP countries, which found that many respondents held misconceptions about these countries.

Flip Your Worldview will also feature across Expo's theme weeks as a key component of our Build Bridges stream and will be spotlighted across your national days. Join us in an attempt to reduce the spread of global misconceptions. Every fact counts.

HOW CAN YOU PLUG IN?

This unique opportunity to dispel global misconceptions is now more important than ever. We all have a responsibility to address misinformation and equip ourselves with fact-based knowledge so we may know one another better.

To register your interest, please fill in this [enrolment survey](#).

International Participants can opt for one of three packages, starting with a baseline report summarising survey results from all participating countries:

STANDARD EXPO PACKAGE OFFERING	<p><i>Standard (Costs covered by Expo):</i></p> <ul style="list-style-type: none">- 4-page report.- Country study predicting visitor misconceptions, crystallising six misconceptions across Gapminder-selected SDG topics and six insights through testing 18 fact-based questions in a survey of 500 respondents in one country.
PAID PACKAGE OFFERINGS	<p><i>Medium (Costs covered by Participants):</i></p> <ul style="list-style-type: none">- Analytical 32-page country report.- Gapminder will analyse data and advise Participants to help enhance pavilion focus and content.- Participant study predicting visitor misconceptions, crystallising 18 misconceptions and 24 insights across 36 Participant-selected topics through testing 48 fact-based questions in a survey of 500 respondents across 10 countries (five selected by Gapminder, five by the Participant).
	<p><i>Full Package (Costs covered by Participants):</i></p> <ul style="list-style-type: none">- Analytical 54-page country report.- Gapminder will analyse data and serve as an advisor to help Participants enhance pavilion focus and content.- Participant study predicting visitor misconceptions, crystallising 18 misconceptions and 24 insights across 36 Participant-selected topics through testing 48 fact-based questions in a survey of 1,000 respondents across 31 countries (selected by Participant).

BEST PRACTICE PROGRAMME

BEST PRACTICE PROGRAMME

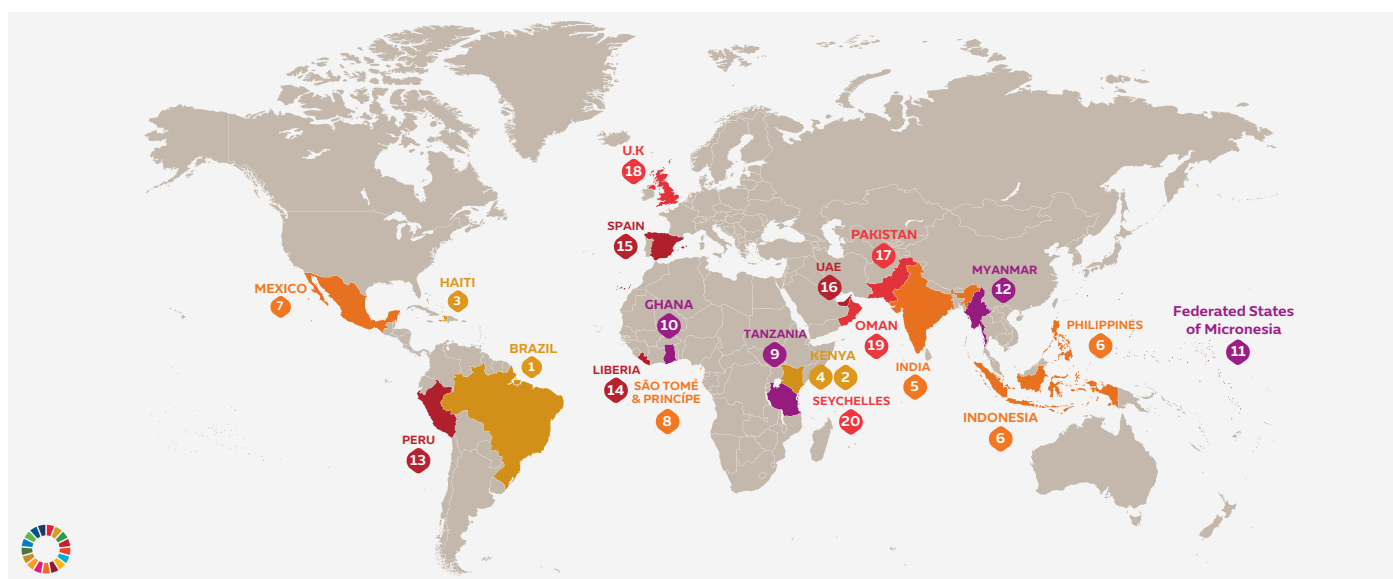
The Global Best Practice Programme – Small Steps Big Leaps: Solutions for Sustainable Impact – is Expo’s platform to showcase simple yet impactful interventions localising the Sustainable Development Goals (SDGs); projects that have provided tangible solutions to the world’s biggest challenges. The programme spotlights selected projects and highlights how these solutions have yielded positive impacts, culminating in a multifunctional exhibition and programming space, bringing together various stakeholders to learn and share different project components that can be adapted, replicated or scaled globally.

KEY UPDATES – UNTOLD STORIES

Following the call for proposals, the programme’s second stream, [Untold Stories](#), actively sought out an additional 20 handpicked solutions (see our map) to spotlight their work in the Best Practice Area (BPA).



OUR UNTOLD STORIES



INCLUSIVE & SUSTAINABLE SERVICE DELIVERY

1. Carbon Funding for Widespread Adoption of Improved Cookstoves
2. Community Health Toolkit
3. The Ecolakay Programme
4. Catalysing Change

LIVELIHOODS & ENTERPRISE DEVELOPMENT

5. Digital Solar Night Schools
6. Developing Sustainable Alternative Livelihoods in Coastal Fishing Communities in the Coral Triangle (Indonesia and Philippines)
7. Hola
8. The CECAQ-11 Co-operative

RESILIENT HABITATS

9. Yaeda Valley Project
10. Participatory slum upgrading programme in Ga Mashie, Accra
11. Ridge to Reef Conservation
12. Heritage Restoration in Yangon

SOCIAL DEVELOPMENT

13. Laboratoria Bootcamp for Women
14. Mental Health in Liberia
15. ProFuturo
16. Personalised Learning in Schools

WATER, FOOD & ENERGY SECURITY

17. Goats for Water
18. Pisces
19. The Nimr Water Treatment Plant (NWTP)
20. The World’s First Sovereign Blue Bond

BEST PRACTICE PROGRAMME

HOW YOU CAN PLUG IN?

1) Programming in the BPA Space. International Participants are invited to register interest to host events and plug into the daily programming schedule across thematic weeks and outside of these designated weeks:

- BPA Programming Space (Speaker's Corner)
 - o During theme weeks: Three 30-minute slots per day, three times per week
 - o Outside of theme weeks: Two 30-minute slots per day, twice per week.
- Co-Create Space
 - o During theme weeks: One 60-minute slot per day, twice a week
 - o Outside of theme weeks: One 60-minute slot per week.

Register your interest to participate by 31 October 2020.

The programme will also facilitate linking best practice projects with IPs who would like to engage with them. We will also work with you to amplify your best practices on your National Days and Honour Days.

2) Special Edition: COVID-19 Call for Best Practice Proposals. Launching on 25 September, our call for proposals aims to gather and spotlight effective cross-sector integrated solutions, helping people prepare, respond and recover from the effects of the COVID-19 global pandemic.



**NATIONAL AND HONOUR
DAY SPECIALIST PROGRAMME
OFFERING**

NATIONAL AND HONOUR DAY SPECIALIST PROGRAMME OFFERING

In addition to the public-facing National Day celebrations, Expo will work with you to amplify and celebrate your success stories and feats with the world on your National and Honour Day by harnessing the following Specialist Programme platforms:

NATIONAL DAY OFFERING	CALL TO ACTION
Flip Your World View	Gapminder subscription
Youth Voices	Nominate exceptional young national talent to participate in our next-generation programme
Expo Live Global Innovator Spotlights	Highlight one of your existing Expo Live Global Innovators
Best Practice Programme	Book a BPA slot to spotlight a unique development solution in your country
Spotlight National Efforts for Advancement of Women	Contact the Women's Pavilion team to highlight leading female voices
Country Business Briefings	Highlight investment opportunities in a bespoke business briefing
Seeds of Change	Nominate a Seeds of Change carbon offset project

As you plan for your National or Honour Day, let us know which of these platforms you would be interested in participating in and our respective team members can support you.



JOIN THE
CONVERSATION:
**PRE-EXPO SPECIALIST
PROGRAMME**

JOIN THE CONVERSATION: **PRE-EXPO SPECIALIST PROGRAMME**

In order to capitalise on the extra time we have been given with our new Expo dates, we are pleased to share that we will hold a series of pre-Expo events. The virtual series will serve the dual purpose of building momentum around the issues that are most important to us by initiating discussions in the lead up to Expo, while also creating opportunities to build new partnerships and expand networks of stakeholders relevant to the topics.

FORMAT

Aligned with Expo's Theme Week calendar and International Days, these virtual events will bring together sector experts, policy makers, thought leaders and changemakers to share their views on how we as humanity can push boundaries in these areas and make a positive impact for the good of humankind and our planet.

They will culminate in a series of virtual programmes. Events include, but not limited to:

- Lightning Talks: Short talks from sector stakeholders
- Podcasts: In-depth discussions with industry experts, policymakers and thought leaders around the issue
- Moderated debates: Policy leaders and industry experts participate in a lively debate around the theme
- Meet the Expert: Q and A with leading changemakers (for example our Expo Live Grantees, Best Practice Programme awardees, etc.)

HOW TO PLUG IN

There are a range of different ways that you can contribute to our pre-Expo programme:

- Be a part of the discussion: Nominate speakers to take part in any of the above events
- Lead the discussion: Propose a virtual event that you can lead as part of Expo's overall pre-Expo programme
- Leverage visibility for your own events: If you are already planning on doing your own virtual events, add them to the Expo calendar so we can both leverage the reach and increased visibility by reaching a wider audience.

ILLUSTRATIVE WEEK: SPACE

WHAT: A conversation on Space in association with the UAE Space Agency

WHEN: October 2020, in line with celebrations of World Space Week

HOW:

- 90-minute interactive conversation curated hosted by Expo 2020 Dubai
- Potential Formats: Talks with Expo 2020 as moderator
- Panel discussions, providing substantive conversations and meaningful, quantifiable insights on Space as a 'Global Commons'
- Addressing the 5 Programme Series and Objectives:
 1. Build Bridges - Voices on indigenous astronomy
 2. Leave No One Behind - Making space more inclusive for all, featuring experts from across the Expo family
 3. Thrive Together - Harnessing business opportunities in the space sector, Chambers of Commerce or global business views from across the Expo family
 4. Live in Balance - World Majlis 'Race to Secure Space'
 5. Vision 2071 – A message from the UAE Mars Mission

WHY: Setting stage for Expo pre-event conversations.

KNOW YOUR PROGRAMME TEAM AND OFFICE HOURS

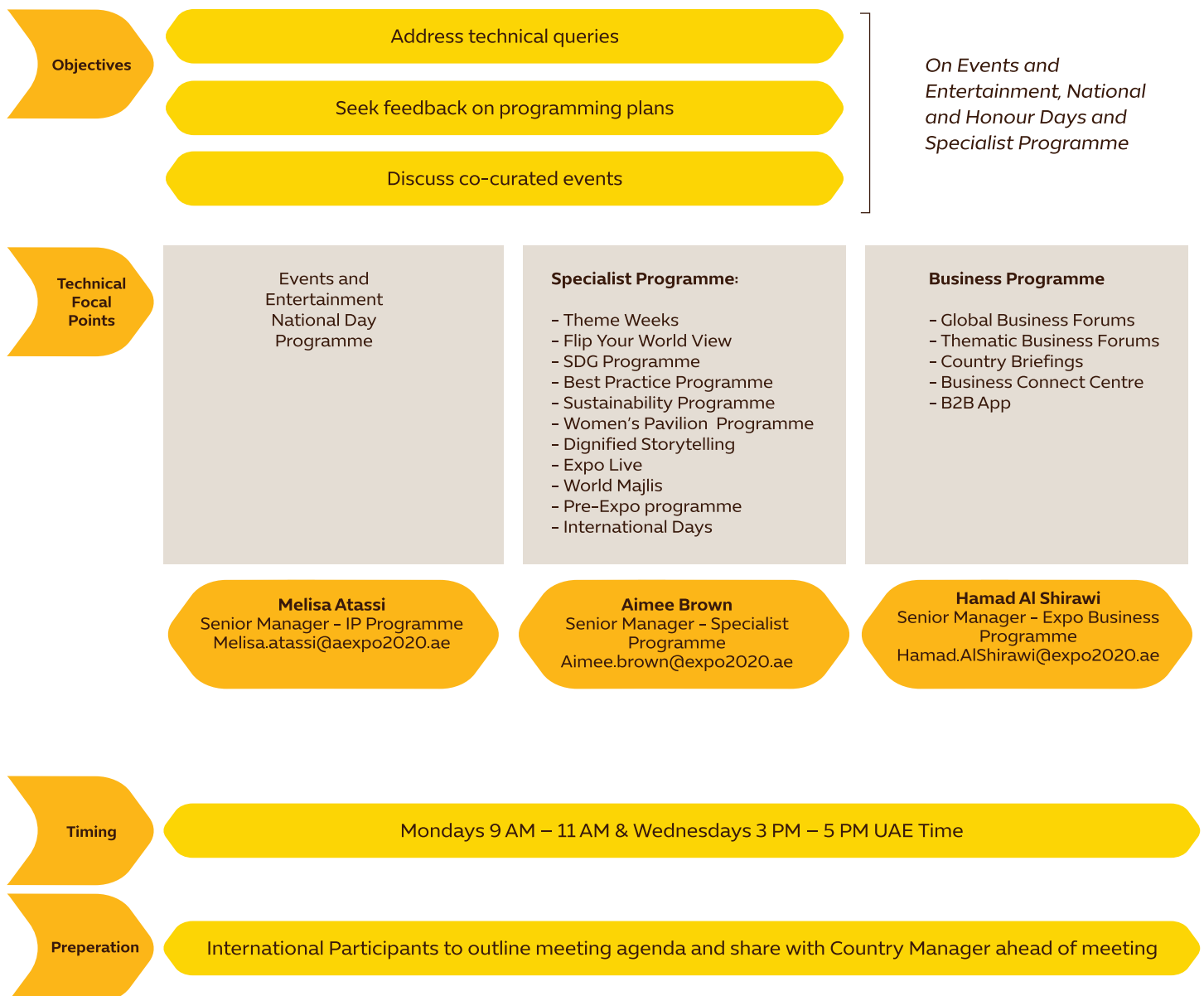
KNOW YOUR PROGRAMME TEAM AND OFFICE HOURS

As you begin to accelerate your programming plans, we are pleased to announce the launch of Expo Programme Office Hours.

Office Hours enable you to consult with relevant Expo team members on everything related to Expo's Programme. To utilise Office Hours, we ask you to work with your Country Manager to schedule a session as well as confirm a detailed agenda, and supply in advance any supporting documents that may be required for discussion.

The key objectives and timings, as well as the technical contacts on the programming side, are outlined in the table below:

PROGRAMME OFFICE HOURS



SPECIALIST PROGRAMME KEY CONTACTS

To register interest or find out more about any of the events and programmes listed in this pack, please reach out to the different teams listed below via these email contacts, copying in your Country Manager.

SPECIALIST PROGRAMME	
Specialist Programme	specialistprogramme@expo2020.ae
Business Programme	hamad.alshirawi@expo2020.ae
International Days	internationaldays@expo2020dubai.ae
Sustainability Programme	specialistprogramme@expo2020.ae
World Majlis	worldmajlis@expo2020.ae
Expo Live	elexposure@expo2020.ae
Women's Pavilion Programme	ionop.expo@expo2020.ae
Dignified Storytelling	ionop.expo@expo2020.ae
Best Practice Programme	bestpractice@expo2020.ae
Flip Your World View	flipyourworldview@expo2020.ae
Pre-Expo Programme	specialistprogramme@expo2020.ae



EXPO 2020
DUBAI UAE

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EXPO
2020
DUBAI
UAE



Bureau
International
des Expositions

INTERNATIONAL PARTICIPANTS MEETING

EVENTS AND ENTERTAINMENT

21 August 2020

IMAGINE VISITORS STEPPING THROUGH EXPO 2020'S GATES.

Whichever path they choose, there are countless possibilities ahead of them, cultures and traditions they have never experienced, music they have never danced to, foods they have never tasted, ideas they have never considered and of course, countless stories they have never heard.

But while there are so many different things to experience, Expo 2020 is still a universal story.

A single story, that is born out of so many others. One that flows into countless overlapping perspectives, moments and memories that touch each of us differently, while still sending the same message at heart.

A message of rebirth that is fit for the time, one that accepts the past, embraces the present and looks forward to the new reality ahead.

06

Expo's Programming Approach

09

Latest Offerings and Opportunities

18

Next Steps and Contact List

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FAQs



01
EXPO'S PROGRAMMING
APPROACH

CORE MESSAGE

The Expo 2020 programming calendar has been built on a holistic creative strategy that will choreograph performances across the site to ensure that content is placed in the most ideal space at the most ideal time.

This deliberate approach for the public realm is designed to give all content the exposure it deserves, while enhancing and augmenting everything around it. This plan is to ensure that content is not forced to compete with other public realm elements for the visitors' attention.

A key component in guiding this process is the personalities we have created for each of the major spaces across the site.

As you create your programming, try to think about the character and nature of your performances, and where they will best fit to create a seamless experience for guests.

AL WASL PLAZA

Extraordinary and magical

SUSTAINABILITY DISTRICT

Curiosity, wonder and fun

MOBILITY DISTRICT

Connection, exchange,
movement and energy

OPPORTUNITY DISTRICT

Future, optimism, joy and
collaboration

CULTURE SPINE

Bespoke, of high quality,
colourful and textured

NATURE SPINE

Restful and engaging with
youthful exuberance

SCALABILITY AND ADAPTABILITY

Two words to keep in mind while developing content are adaptability and scalability.

In order to meet the latest health and safety guidelines regarding capacity and crowd density, we have to ensure that our performances can be expanded and reduced easily while still maintaining their creative integrity.

This will allow us to put on exceptional shows, without ever having to compromise on our visitors' well-being. This is the approach that Expo 2020 is taking, and we also encourage nations to maintain this approach in their own planning.

EXPANDING IP PROGRAMMING

As the hosts of this World Expo, it is our promise to let every participant shine as we weave a global narrative that sends a collective message of who we are and what we stand for.

Our goal is to give each participant the space and exposure they need to tell their story.

The offerings in the upcoming pages, as well as the venues they will take place in, are all great opportunities to expand the existing programming from inside your pavilion, while enhancing your presence across the broader site and showcasing your culture and talent to a wider, global audience.

Some of these offerings have previously been revealed, others are entirely new and unexpected, but in all cases, we encourage all participants to consider taking part in their own unique way.



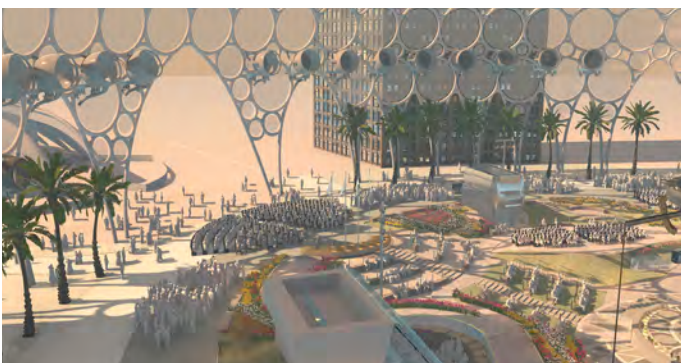
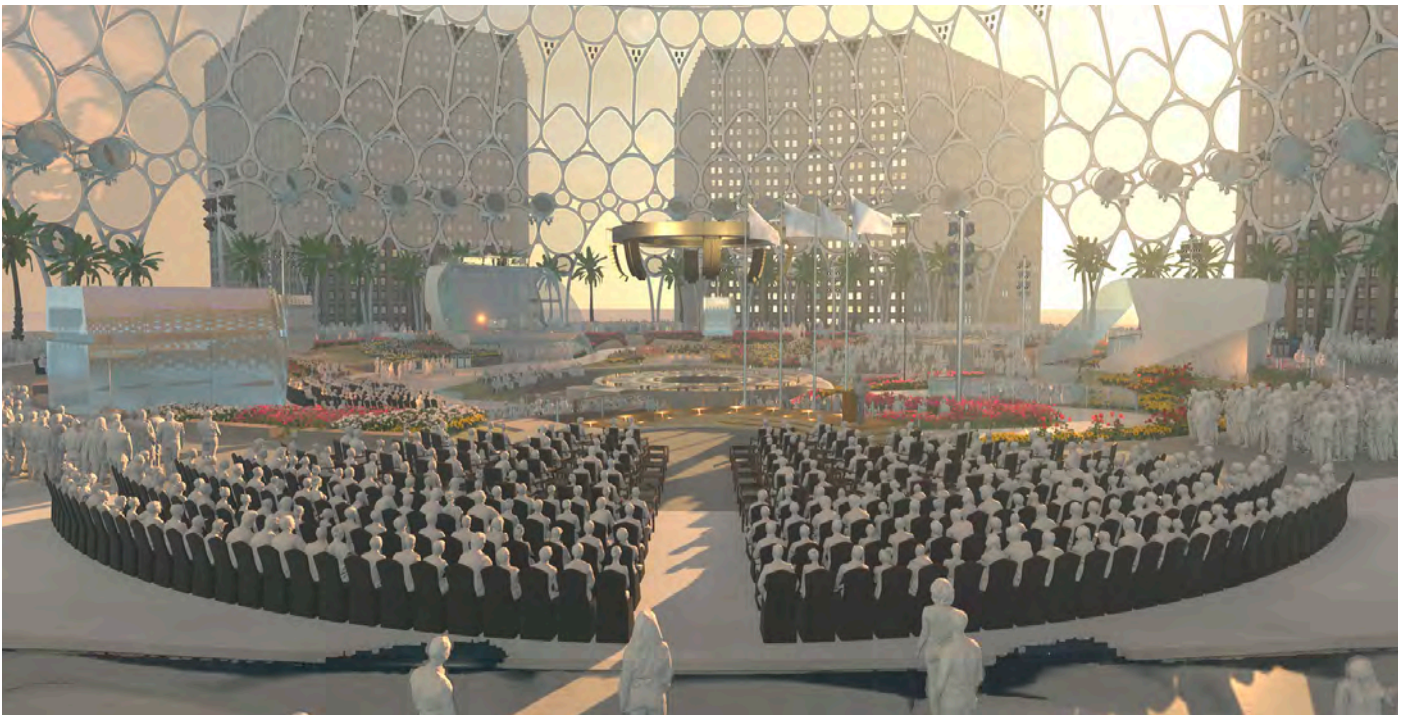
02

**LATEST OFFERINGS
AND OPPORTUNITIES**

NATIONAL/HONOUR DAY PACKAGE

National and Honour days are the shining moments for each participant. A time to honour leaders and celebrate what your nation or organization has to offer, across the Expo 2020 Dubai site.

In order to facilitate programming, we have created a 'National and Honour Day Package' as the umbrella to encompass all the programming opportunities on these select days. We highly encourage countries and organisations to take advantage of these opportunities so they may gain the global exposure they deserve.



OFFICIAL NATIONAL/HONOUR DAY CEREMONY

The Official Ceremony is an honour granted to every participant as part of their participation in Expo 2020.

As part of the ceremony, dignitaries, invited guests and other visitors will gather at the Stage of Nations. It is here that your National flag will be raised to the sound of your national anthem. Dignitaries from both Expo 2020 and your nation or organization will mark the day with a few words, which will then be followed by a unique cultural performance of your choice.

There are 300 seats around the Stage of Nations, which will be allocated to your guests, as well as Expo 2020 guests and representatives. As the guest details of each participant vary, seating will be confirmed by protocol leading up to the event.

The details of the agenda are in the table:

MILESTONE	MORNING	AFTER NOON	LOCATION
Arrival of Dignitary's Delegation at VIP entrance of Expo Site	09:35	16:00	VIP Entry: Protocol Parking (DEC) or Helipad
Transfer of Delegation Principals to Leadership Pavilion	09:45	16:10	The rest of the attending guests in Al Wasl Plaza
Arrival of Delegation Principals to the Leadership Pavilion	09:50	16:15	Leadership Pavilion
Delegation Principals escorted from the Leadership Pavilion to Al Wasl Plaza	10:00	16:25	Al Wasl Plaza (Sunrise Plaza) adjacent to flag poles
Official Ceremony at Al Wasl Plaza commences	10:15	16:40	Al Wasl Plaza (Sunrise Plaza)
Flag raising and playing of National Anthems	10:15	16:40	
Official Speech by UAE Representative	10:25	16:50	
Official Speech by Dignitary of National Day Participant	10:30	16:55	
Cultural Folklore Performance	10:35	17:00	
Other Al Wasl Programming resumes	10:55	17:20	
Transfer to Participant Pavilion from Al Wasl Plaza	11:00	17:25	Participant Pavilion
Guided Tour of the Participant Pavilion and a Photo Opportunity	11:10	17:35	
Transfer to UAE Pavilion	11:35	18:00	Transfer
Guided Tour of the UAE Pavilion and a Photo Opportunity	11:45	18:10	UAE Pavilion
Transfer to the Leadership Pavilion	12:10	18:35	Leadership Pavilion
Bilateral meeting* between the Official Participants and the UAE	12:15	18:40	
Official Luncheon/Dinner in honour of the Participants' Head of Delegation hosted by UAE Representatives	12:50	19:15	
Signing of the Book of Honour and a Photo Opportunity	13:35	20:00	
Gift Exchange and a Photo Opportunity	13:40	20:05	
Transfer to the Expo Media Centre (EMC)*	13:45	20:10	Transfer
Media Conference*	13:55	20:20	Expo Media Centre (EMC), adjacent to Al Wasl Plaza
Departure of Delegation Principals	14:30	20:55	Leadership Pavilion

*Optional

Note: The timings for the optional business briefing can be arranged with Mohamed Omran. Please send an email to Mohamed.Omran@expo2020.ae, and your country manager for additional details.

NATIONAL FLAG PROJECTION

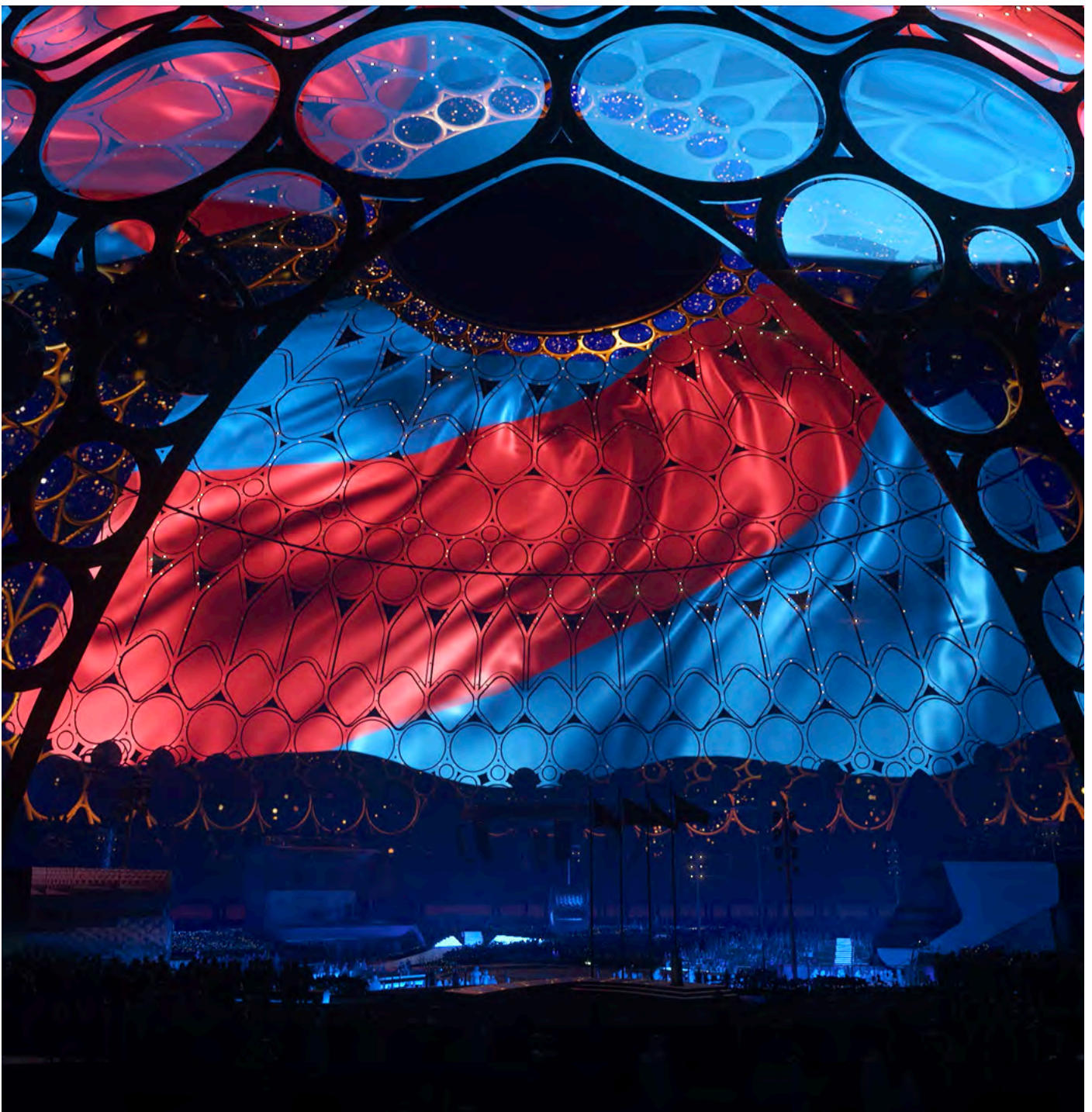
The second component of the package is the National Flag Projection.

As part of the National Day celebration, Expo 2020 will gift each participant with a projection of their flag waving across Al Wasl's dome for a duration of five minutes. In the evening, visitors from all over the world will be able to see the flag shining, larger-than-life, against the night sky.

BESPOKE PROJECTION OPPORTUNITY

For participants who are looking to go even further, they are welcome to create their own 15-minute long bespoke projection content. This is an amazing opportunity to imagine, narrate, develop and create their own story, which they can then share with the world.

Naturally, this will require specific technical knowledge and expertise to produce, which is why the Al Wasl team has already created the Al Wasl Projection Handbook, which lays out in detail all the technical and creative requirements for content creation, and is available at the Expo Portal.



EXPO 2020 DAILY PROCESSION

As part of Expo 2020 programming, there will be a daily procession around the Avenue of Nations. The procession is a vibrant, colourful, moving celebration, designed to delight and entertain our daytime visitors. On each participant's respective National or Honour Day, they will have the opportunity to integrate elements of their cultural performance into the Procession.

These pieces include:

- Flag and Flag Bearer
- Musical and dance performers
- Props, National Dress, small Scenic Elements, and Special Guests

While the procession is designed to be flexible and scalable in order to accommodate various talents provided by International Participants, we recommend you bring a minimum of 6 and maximum of 50 performers for this purpose, including the Flag Bearer.



MUSIC WEEKENDS

As part of our music festivities every Thursday and Friday night on the Jubilee Stage, there will be incredible performances of all genres for a worldwide audience.

Talent from all over the world, from emerging artists to DJs to headliners, will be welcome to take the stage as part of this occasion. Adding to this spectacular event, one weekend a month will be devoted to a regional music festival.

Expo is developing a framework to work alongside International Participants to create a diverse, interesting and evolving programme. Each nation can provide a valuable link to their own communities and bring existing artists to represent their country as part of Expo's commissioned shows.



AL WASL PLAZA

Al Wasl is at the heart of Expo 2020 Dubai.

It is one of the main jewels in the Expo crown, and as a result, only a few performance opportunities are allocated to this venue.

Under the light of the sun, the Al Wasl Plaza is a garden of endless discoveries, a living mosaic of voices, music, art and performances. At night, the trellis awakens as a giant, illuminated canvas among the stars.

As our esteemed guests, participants are given the privilege of having multiple showcases in Al Wasl Plaza in addition to their National or Honour Day Celebrations.

STORIES OF THE NATIONS [EVENING]

Stories of the Nations is an entirely new projection opportunity for participants to take the content from inside their pavilions and showcase it to the world on Al Wasl's canvas.

As the World's Greatest Show, we want visitors to witness the unique beauty and heritage that each participant possesses.

As part of this offering, Expo 2020 will be gifting nations with a projection of between 3-5 minutes on Al Wasl's 360-degree immersive canvas.

All filming, editing and optimisation will be carried out by Expo 2020 Dubai's in-house Creative Studio and the content will be featured several times a month as part of Al Wasl's evening programme, over the course of the six-month celebration.

MUSIC IN AL WASL'S GARDEN [AFTERNOON]

Music is at the heart of our cultural identities.

Encouraging participants to share their music has always been a major priority for Expo, and as such, we want to use our stages as platforms to expose visitors to the sounds and songs of cultures from all around the world.

For the first time, participants are welcome to explore opportunities to play live music in Al Wasl Plaza's garden.

The time slots will be between 1-5pm, and will last for a maximum of 20 minutes. While we have multiple stages to choose from, we are limiting the number of people on stage to 40 at a time.

While we will ask you to bring in all required instruments and costumes, Expo will provide all the technical production requirements to allow you to put on an incredible show.

We are looking for unique and bespoke music of all genres, which may include world fusion, orchestral performance, as well as traditional and contemporary musical styles from the region and the world.

We encourage groups to perform in a variety of configurations, from individual performances to small group or larger collaborative performances.



CO-CURATED OPPORTUNITIES

Co-curated opportunities present a truly unique opportunity for all those involved.

These programmes will require very close collaboration between Expo 2020 and International Participants in order to create an interesting and evolving programme.

This is a very exciting opportunity for us, because just by choosing to be a part of this programme, participants are joining in creating something the world has never seen before.

SPECIAL DAYS

The first of these co-curated opportunities is our on-site Special Days.

These are significant moments that are celebrated by communities all over the world in unique and special ways. On these days, the Expo 2020 team will reflect the spirit of these moments through a robust programme of events and headline talent.

These days include Christmas, New Year, the Lunar New Year and Diwali, and Mother's Day.

Imagine on Christmas an impossible Winter Wonderland in the desert, with snowflakes, sleigh bells and beautiful ornaments. On this occasion, countries are welcome to invite choirs from their homeland, tell their holiday folktales and celebrate in a way that showcases their unique tradition.

While the specifics of the programme and opportunities for co-curation are still under development, we hope to share the full details in Q4 of this year. Until then, we look forward to hearing ideas and are happy to have preliminary discussions around how Expo 2020 can collaborate with participants.



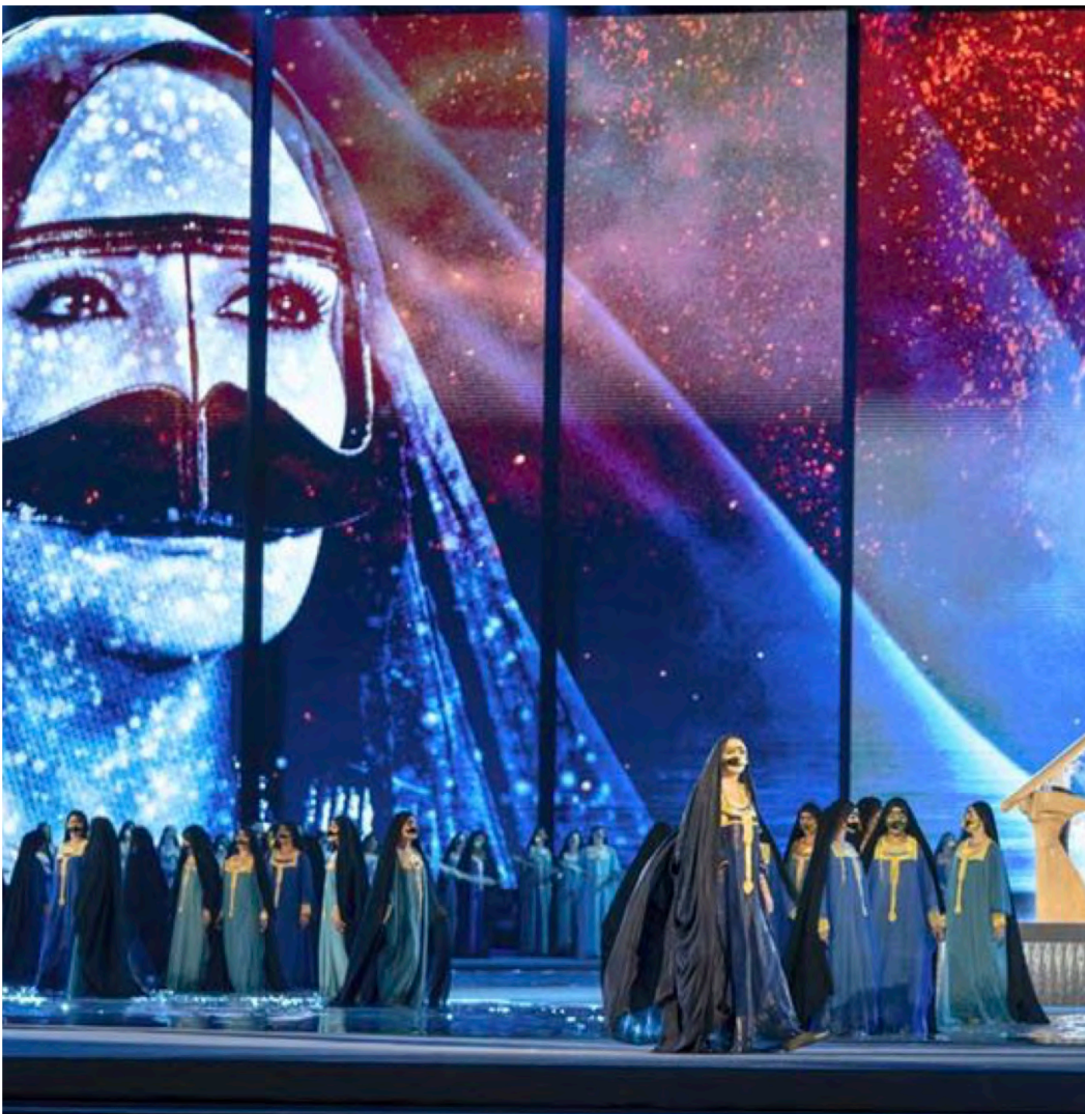
UAE GOLDEN JUBILEE

On the 2nd of December 2021, the UAE will mark a momentous occasion – the country's Golden Jubilee. Not only will it be a tribute of all that has been achieved over the last 50 years, it will also be a celebration of the promise and potential of the next half-century.

In honour of this occasion, we will be extending the occasion to an entire month of festivities. Not only will it feature the UAE's rich heritage, it will also be a moment co-create with the traditions of other nations as demonstration of the beauty of working together.

In Q4 this year, Expo will share a comprehensive programme of co-curation opportunities for the Golden Jubilee. However, for countries already eager to collaborate, we can already announce that we are looking for areas of shared cultural fusion, whether in music, dance and food, through sharing stories, or combining traditional arts and crafts, as well as so much more.

Just as with our Special Days, if participants have ideas around how they might like to collaborate ahead of the release of the detailed programme, they should reach out to their country managers to schedule a meeting on how to move forward.



03

**NEXT STEPS AND
CONTACT LIST**

There are plenty of ways for us to take things forward.

If participants want to discuss or develop any of their programming ideas, we invite them to take advantage of the Expo Programming Office Hours meetings. The Office Hours meetings take place every week on Mondays between 9am and 11am (GMT +4), and Wednesdays (GMT +4) between 3pm and 5pm, and you can sit with exactly the right people from our Expo team to design and deliver the programming you want.

To schedule a session please reach out to our dedicated team members, with your Country Manager copied:

Melisa Atassi

Senior Manager - IP Programme
Melisa.Atassi@expo2020.ae

Kevin Brown

Director - Events and
Entertainment
Kevin.Brown@expo2020.ae

04 FAQs

#	LICENSING AND PERMITS
1	<p>Q) Do we have to apply for an Event Permit when staging activities at the Expo 2020 Public Realm venues or within our own Pavilion?</p> <p>Expo 2020 have attained an holistic Event permit that covers all 182 days of Expo 2020.</p> <p>This encompasses all events in the Public Realm venues, participants own pavilions and Expo 2020 related events in the Dubai Exhibition Centre (DEC). There is no requirement for Participants to arrange their own permit(s) and there will be no costs associated with this provision.</p> <p>Only commercial and third party events in the DEC will be subject to attaining their own Event permit from the Department of Tourism and Commerce Marketing (DTCM).</p>
2	<p>Q) Do we need to register our performers or speakers with statutory bodies in Dubai such as DTCM and DED?</p> <p>Expo 2020 will collect all relevant information regarding performers and speakers via the Expo 2020 accreditation system and provide the information directly to the relevant statutory bodies.</p> <p>Participants are not liable for any costs relevant to the registration of performers or speakers.</p>
3	<p>Q) Does Expo 2020 have a generic Music and Phonographic license for the playing and broadcast of recorded music that would incorporate all of our planned events?</p> <p>Expo 2020 is currently examining mechanisms to attain an holistic Music and Phonographic license for all events and activities throughout the Expo 2020 period.</p> <p>Details of the arrangement is expected to be made available in Q1 of 2021.</p>
VENUES	
4	<p>Q) Is the Starlight venue still available for headline acts?</p> <p>The Starlight venue will no longer be used for programming and events related activities.</p> <p>The Public Realm however has other suitable venues that can accommodate headline performances, such as the Jubilee Park stage, with an audience capacity of up to 7,500 persons.</p>
5	<p>Q) Are there any indoor venues for temporary exhibitions in the Expo 2020 Public Realm?</p> <p>We would recommend that temporary exhibitions are held within your own Pavilion space or at the Dubai Exhibition Centre (DEC)</p> <p>Enquiries can be made for the DEC via the Expo 2020 Portal, Manage Events function. A specific tab exists for the DEC.</p>
6	<p>Q) Are we permitted to sell or sample food and beverages as part of our event or activation in the Expo 2020 Public Realm?</p> <p>Participants who wish to sell or distribute food or beverage samples must only do so within their own pavilion space.</p> <p>Participants who intend to distribute food or beverage samples must submit a request to Expo 2020 for approval through the Expo 2020 Portal at least 10 working days before the planned distribution of the samples.</p> <p>The request must include a list of samples to be distributed, quantity of each sample, time and place where samples will be distributed, and frequency of the sampling activity if it is set to occur more than once.</p>

7	<p>Q) Are we permitted to book Al Wasl for our events other than our National or Honour Day?</p>
	<p>From 13:00 – 17:00hrs each day Participants are able to book a time slot to perform in Al Wasl Plaza.</p> <p>We are looking for unique and bespoke musical performances. All genres of music will be considered both classical and contemporary in style.</p> <p>Participants can consider a variety of configurations from individual performances, to small groups or larger collaborative events.</p> <p>For more details and a specific discussion on this opportunity please contact your Country Manager.</p>
8	<p>Q) We are interested in contributing to the projection and soundscapes within Al Wasl. How do we register our interest and discuss further?</p>
	<p>There is an eclectic mix of 19 venues that can be booked by Participants via the Expo 2020 Portal, Manage Events function.</p> <p>By navigating to the home page you can click onto each venue and be provided with full details and indicative visuals of the appropriate venue.</p> <p>Details of the technical equipment and services provided at each venue can be viewed in the house package summary sheets.</p>
9	<p>Q) What are the current Public Realm venues that can be booked by Participants and what technical assistance and support will be provided at those venues?</p>
	<p>By navigating to the home page you can click onto each venue and be provided with full details and indicative visuals of the appropriate venue.</p> <p>Details of the technical equipment and services provided at each venue can be viewed in the house package summary sheets.</p>
10	<p>Q) We are planning to bring a substantial event and production to an Expo 2020 Public Realm venue. Are there any limitations to set up, preparation and dismantling time?</p>
	<p>Expo 2020 encourage Participants to bring memorable events of all genre and size to the Public Realm venues.</p> <p>When making an application you will be asked to fill in your requested set up and dismantling time periods. We do encourage and work with applicants to make these time periods as short as viably possible and for the large Park venues constrained within a 24 hour period.</p> <p>With District stages and Performance spaces the allocated performance time of 30 minutes is expected to include set up and dismantle time.</p>
11	<p>Q) We have read through the technical specifications appropriate for each venue. Is there some flexibility in the provision of what we will be provided and how do we progress these discussions?</p>
	<p>Each venue is equipped with a house package of technical equipment and services. Expo 2020 technical team will liaise with your production company to attain the best possible compatibility for your event.</p> <p>In cases where the event requires equipment and services that are not part of the House Package then our technical team will liaise with you to furnish recommended suppliers that can provide additional features at the cost of the Participant.</p>
12	<p>Q) We are interested in booking an event in the Dubai Exhibition Centre, what is the process for making an enquiry?</p>
	<p>Participants looking to host an event in the Dubai Exhibition Centre (DEC) will need to submit an event enquiry through the Expo 2020 Portal, Manage Events function.</p> <p>Participants will find a specific DEC tab and this will invite an enquiry to be made direct to the Sales Team at the venue.</p> <p>Once the proposal is agreed upon, an event contract will be provided for both parties to sign, which will include the payment terms and cancellation policy.</p> <p>A leasing toolkit, DEC Organiser manual, and the standardised packages are available on the Expo 2020 Portal, Manage Events function to support participants who are interested in using DEC.</p> <p><i>NB All venues at DEC operate on a commercial rental basis.</i></p>

13	<p>Are venues in the Expo 2020 Public Realm booked on a first come first served basis or are some venues reserved for Participants for their National Day or Honour Day?</p>
	<p>We encourage all Participants to make their bookings for Public Realm venues at the earliest opportunity to avoid disappointment.</p> <p>Venues are not pre booked out in advance for National and Honour Day and are allocated on a first come first served basis.</p> <p>Expo 2020 will always actively engage with Participants at all times to ensure their events are catered for at the most appropriate venue and timings.</p> <p>We also encourage collaboration and joined up performances and activities with other Participants.</p>
14	<p>We would like to arrange specific seating configurations at our event in the Public Realm venue. Is this feasible?</p>
	<p>Both Jubilee Park and the Dubai Millennium Amphitheatre will be provided with preset seating configurations.</p> <p>Participants can request a specific seating configuration for the attendance of a special delegation at their event.</p> <p>After your event is approved to the Master Calendar our Operations team will liaise with you as necessary to define if your event is being attended by a special delegation and make arrangements as appropriate.</p>
15	<p>Q) Are we allowed to provisionally book or hold venues whilst we consider the details of our event?</p>
	<p>Participant who are planning events in an Expo 2020 venue must submit an event application request through the <i>Manage Events</i> option on the Expo 2020 Portal.</p> <p>Only events that are submitted and approved via the Expo 2020 Portal will be considered as Confirmed bookings.</p> <p>We do not provisionally hold or allocate venues.</p>
16	<p>Q) What preparation, changing and rehearsal facilities do you have on site and how will they will be allocated to us?</p>
	<p>Appropriate facilities will be afforded for all venues.</p> <p>After your event is confirmed the Expo 2020 Events and Entertainment team will liaise with your appropriate contact to allocate changing facilities as necessary and you will be provided with full joining instructions to facilitate your performance(s).</p> <p>Rehearsal facilities are limited within the site but will be mutually agreed in the process leading from event confirmation to delivery on site.</p>
<p>CONTENT AND PROGRAMMING</p>	
17	<p>Q) When will Expo 2020 provide participants with an updated Events Calendar relevant to intended thematic weeks and International Days?</p>
	<p>Expo 2020 Dubai has been carrying out a thorough review and re-validation of its Programming strategy. While our overarching themes remain consistent, there are some adaptations made to the overall specialist programme and thematic weeks all of which are being communicated in advance of the August 2020 IPM and can now be found on the Expo 2020 Portal.</p>
18	<p>Q) What is the deadline for participants to submit their event requests?</p>
	<p>We encourage early planning and submission of events to ensure your preferred venue can be reserved accordingly.</p> <p>The latest time an event can be submitted for approval subject to venue availability is 90 days before the intended date. (This 90 days advance application moves incrementally through the dates of Expo 2020)</p> <p>This allows Expo 2020 to provide appropriate information and schedules for our visitors.</p>
19	<p>Q) Do you have any guidelines for costuming and dress for our performers?</p>
	<p>Participants are advised that clothing and costumes for performers should be considered modest in design and application.</p> <p>If you would like further guidance regarding the suitability of intended costumes please submit imagery or designs to your Country Manager and they will be able to come back to you with advice and assistance accordingly.</p> <p>Where possible please include imagery and intended designs as part of your application for venues on the Expo 2020 Portal, Manage Events function.</p>

20	Q) Are we allowed to incorporate stage pyrotechnics or other special effects into our intended performances?
	Expo 2020 are happy to consider any requests via the submission of your technical riders on the Expo 2020 Portal. Requests will be considered and evaluated on a case by case basis.
21	Q) Where can we find details on what programming and events that Expo 2020 are planning yourselves within Public Realm venues?
	The Expo 2020 Events and Entertainment team will give an overview presentation at the August 2020 IPM. After IPM the Expo 2020 Portal, Manage Events function will provide further details and ongoing updates of the structure of Expo 2020 Programming and how Participants can become involved in co-curated work.
22	Q) Are there any restrictions in bringing military related performers on site for participants' events, such as military bands?
	Expo 2020 welcomes all applications and a diverse array of content that reflects the culture and heritage of Participating countries. If you would like to discuss any specific element before your application then please reach out to your Country Manager and we can offer specific advise related to your proposition.
23	Q) How are participants supported to incorporate their programming with Expo-led specialist programming?
	There are many opportunities for participants to contribute to Expo-led programming, for example during Special Days, International Days, and thematic focus weeks. Expo 2020 will provide Participants with our Specialist Programming calendar prior to the August 2020 IPM and this can now be found on the Expo 2020 Portal. Thereafter please liaise with your Country Manager to discuss collaborative opportunities or make your application for an event taking into account the thematic week and special days guidance. Additionally, you may book a slot for the Expo Programming Office Hours, occurring twice a week on Mondays and Wednesdays, by contacting Aimee.Brown@expo2020.ae with your country manager in Cc.
24	Q) If we need to cancel or modify the details of our event what should we do?
	Participants should inform Expo 2020 of the cancellation or modification no later than 30 calendar days before the event is scheduled to take place.
25	Q) What are the Procedures for events that have a Prayer Time within them?
	During the Call to Prayer, it is customary for music to be turned off, celebrations to pause, and for voices to be lowered for the duration of the Call to Prayer. Four Call to Prayer times of four minutes duration will be broadcast onsite and heard during the Expo 2020 Dubai's operational hours. (Dhuhr, Asr, Maghrib, Isha) Expo 2020 Dubai will plan programming and live events around those times, as music and performances will not run concurrently with the Call to Prayer. Participants are courteously requested to respect the Call to Prayer timings.
EXPO PROGRAMMES	
26	Q) We are interested in holding sporting, fitness and wellbeing related events. Is there a designated area for these activities and how can we register our interest?
	Expo 2020 are firmly committed to providing opportunities to promote health and wellness across the site. Participants that are interested in providing sports activations, fitness sessions and wellbeing experiences are in the first instance asked to contact your Country Manager. We will then arrange a specific meeting to discuss and progress your ideas further.
27	Q) Are Participants permitted to take part or contribute in any way to the Daily Parade?
	Participants are not able to take part in the Expo 2020 Daily Parade.
28	Q) What is the mechanism for submitting all our planned activities and details for our National Day/Honour Day?
	If you would like to discuss any element of your National Day/Honour Day please reach out to your Country Manager.

29	<p>The Expo 2020 Portal Manage Events function will also be updated with appropriate information and advice in the post August 2020 IPM period.</p> <p>A guide will be uploaded to the Expo 2020 Portal in September 2020 outlining the characteristics, timings, route and details of the Daily Procession.</p> <p>Participants can take part in the Procession on their National Day/Honour Day with a minimum of 6 and a maximum of 50 performers.</p> <p>Floats and props that cannot be carried by performers are not permitted.</p>
COVID-19 AND PROGRAMMING	
30	<p>Q) Will the content of the Expo 2020 events and programs be changed considering any social, medical and economic impact of Covid-19?</p> <p>Expo 2020 continues to examine and validate its programming and content to both reflect the narrative of today's world but also to take pragmatic and appropriate measures for public and Participants safety.</p> <p>No changes to previous specifications have been made at this time.</p> <p>All Programming and venue set up remains dynamic and flexible as we monitor the current situation and take on-board expert advice.</p> <p>If any changes are necessary the Expo 2020 Portal will be updated accordingly.</p>
31	<p>Q) Is Expo 2020 planning to put a higher emphasis on digital and virtual events rather than physical performances?</p> <p>Digital and virtual accessibility to the Expo 2020 site had always been a feature of the Expo 2020 experience.</p> <p>We are always interested in expanding the digital reach of the event and being at the forefront of the latest technology and communications.</p> <p>Participants can discuss their ideas with their Country Manager or submit their proposals through the Expo 2020 Portal, Manage Events function.</p>
32	<p>Q) Will the capacities of the venues be altered or affected by social distancing measures?</p> <p>We continue to review our Operating parameters and any changes to capacities at venues will be communicated via the Expo 2020 Portal.</p> <p>We will endeavour to have day to day communications with Participants after the initial event confirmation and as such any updates or modifications will be communicated.</p>
33	<p>Q) We previously had events approved in the Master Calendar in both the Public Realm and our own Pavilion. What is the process of re-booking them to the new dates of Expo 2020?</p> <p>If you have existing approved bookings but for the previous dates of Expo 2020, your country manager will have reached out to you to re-validate the events and determine whether you want to keep them for the equivalent date one year later, amend the date or remove from the calendar.</p>
34	<p>Q) Will Expo 2020 be issuing any specific guidance notes on post Covid-19 procedures and safety standards relating to events and performances?</p> <p>Expo 2020 Dubai will continue to review the situation over the coming months and indeed up to the time of the revised dates of the event.</p> <p>Any Covid19- related procedures and safety standards will be the result of careful consultation with appropriate health and safety representatives and the analysis and consideration of the situation in the months ahead.</p> <p>We will endeavour to communicate all appropriate information to Participants in the journey ahead.</p>
BRANDING AND SPONSORSHIP	
35	<p>What is Expo 2020 branding and marketing policy for events in the Public Realm? Can participants incorporate sponsors to their events for financial support?</p>

	Only Expo 2020 commercial partners and sponsors are permitted to have branding and their logos within the event venues.
36	Can we incorporate sporting icons and teams into our events with their relevant shirt and kit sponsors insignia showing?
	Although the Expo 2020 branding guidelines are very clear that only Expo 2020 commercial partners and sponsors are permitted to have branding and their logos within the event venues, event related scenarios such as sporting icons and team kits will be looked at on a case by case basis. Please approach your Country Manager for specific advise or submit all relevant event details through the Expo 2020 Portal, Manage Events tool during your application.
37	Q) Is there a possibility of linking with Expo 2020 associated sponsors to support our planned events and activities?
	We are always keen to explore collaborative opportunities with all our partners and would examine any opportunity or proposition on a case by case basis. Please reach out to your Country Manager in the first instance and they will facilitate any appropriate discussions.
FINANCE AND REVENUE	
38	Q) What costs are associated with booking a Public Realm venue?
	All venues are free to use and are equipped with house packages of staging, sound, light, video and associated crew. The recruitment, attainment and related fees of performers are the responsibility of the participant, so are all flights, accomodation, on the ground transport, visas and per diems. Costumes, props, hairdressing and make up shall be provided and costs borne by the Participant. Costs of additional equipment over and above the house package must also be borne by the Participant.
39	Is Expo 2020 financially supporting participants to co-host events in the Public Realm?
	Expo 2020 provides the venue and related house technical packages at no cost. Costs relating to performers fees, their logistics, costuming, props and their organisation are the responsibility of the Participant and are not supported by Expo 2020.
40	Are participants allowed to arrange entry fees and ticketed entry to venues to support costs and generate revenue?
	All Public Realm venues are free of charge for visitors to enter. Participants cannot arrange entry fees for their Public Realm events. We would advise Participants to consider DEC if a commercial event requiring ticket revenue is being considered.
41	Q) Are we permitted to undertake charitable collections at our event?
	Expo 2020 does not permit charitable collections to be undertaken within the site.
42	Q) If we need to attain technical equipment over and above that which is provided by Expo 2020 in the 'house' packages who is responsible for the applicable costs
	If additional equipment or resources are required, above the venue's house package, Participants will be advised of recommended suppliers to provide the equipment or services. The cost of the additional equipment over and above the house package must be borne by the Participant.
43	Q) If we need to attain additional services and equipment for our performances and events are there designated suppliers who we need to utilise and an agreed rate card?
	Expo 2020 will advise of recommended suppliers and they will provide rate cards and quotes for the equipment and services required. If Participants would like to engage their own suppliers then this should be in agreement with Expo 2020. The Participant will need to commission and pay for the appropriate equipment and staff directly with the designated supplier(s)
44	Q) Who is responsible for feeding and per diem's for our performers and associated crew?

	<p>All flights, accommodation, on the ground transportation, visas, feeding and per diems should be arranged and provided by the Participant.</p> <p>Expo 2020 will provide a basic backstage provision of tea/coffee/dates/biscuits/water/soft drinks for performers, artists and speakers.</p>
BROADCAST AND MARKETING	
45	Q) How will our events and activities be promoted and communicated by Expo 2020?
	<p>Events held at Expo 2020 Dubai will be available on the official website and official app in a dedicated section. The Organiser will add the events to the official website in an incremental manner up to and including the event time.</p> <p>Each event will have a title, performers name, a short description and scheduling information such as the location of the event, date, times, etc.</p> <p>All events will be promoted to the media present on site within the Expo 2020 Media Centre and digitally via the Media Information System.</p> <p>For communications support, Expo 2020 will work with participants to develop content that is relevant to the audience and the various Expo 2020 communications channels.</p> <p>More information about the communications support provided to participants can be found in the Communications, Media Operations and Marketing Participant Guide that is available on the Expo 2020 Portal.</p>
46	Q) Do we have editorial sign off for information that is used to publicise and communicate our event activities?
	<p>The information present on the website (copy, images, videos) derives from the Participants application and subsequent communications after approval.</p> <p>Expo 2020 will use imagery provided by the Participant that meets the required quality levels. After the event is approved the Expo 2020 Events and Entertainment team will liaise with you to ensure that the appropriate imagery is provided.</p> <p>Expo 2020 will use event descriptions and copy provided but we retain the right for final copy and editorial content to be at our discretion. Where possible Expo 2020 will communicate and share final edited descriptions with the Participant before publication.</p>
47	Will our events be subject to live broadcast and recording and what is the process for advising and informing us?
	<p>Expo 2020 Dubai will produce a 'world feed' of event coverage. Appropriate content will form the basis of live transmissions of key events, packaged highlights programming and news stories that will be made available to accredited media organisations worldwide.</p> <p>Facilities can be booked on a rate card basis to produce bespoke pre-recorded content requested by participants.</p> <p>The application process on the Expo 2020 Portal, Manage Events function stipulates to all applicants that filming and potential broadcast of their performances will take place and by making the application that they are acknowledging and agreeing to this taking place.</p>
48	Q) Are we permitted to conduct our own filming and live streaming of our event activities?
	<p>We invite you to specify your requirements in the Event application process and Expo 2020 will offer advice and guidance accordingly on a case by case basis.</p>



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